



SWAYAM SIDDHI MITRA SANGH'S
**SWAYAM SIDDHI COLLEGE OF
MANAGEMENT & RESEARCH**
[AFFILIATED TO UNIVERSITY OF MUMBAI, APPROVED BY AICTE]

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SWAYAM SIDDHI NEWSBEATS



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SWAYAM SIDDHI COLLEGE OF MANAGEMENT & RESEARCH

“SWAYAM SIDDHI NEWSBEATS”

“Ambition beats Genius 99% of the Time”

A BI-MONTHLY PUBLICATION FROM SWAYAM SIDDHI COLLEGE OF MANAGEMENT & RESEARCH
VOL. ISSUE- 1 APRIL TO MAY 2021

From the Director's Desk

Dear SSCMR fraternity,

It gives me great pleasure to inform each and every faculty member and Students community that we had launched our Bi-Monthly Newsletter titled “**Swayam Siddhi NEWSBEATS**” during our National Conference held on 17th April 2021 and the inaugural issue will be released in the 1st week of June.

This Newsletter will be another platform for showcasing our college activities, faculty achievements, student's moorings and in a way will be able to hear the actual heart beats of each and every SSCMR fraternity through various articles, pictures, happenings and events of our fraternity. I am sure, the newsletter will also rekindle the writing spirit in each and every SSCMR fraternity and they will surely contribute with their pen.

With the launch of the newsletter, there will also be much better connect between our SSCMR fraternity and will also improve the bonding within faculty and students too. I am confident, with the launch of our newsletter; every student will enjoy reading it and also get themselves updated with factual and informative news. Thus our age old saying of “Reading is to the mind what exercise is to the body” will never be forgotten.

Let me wish everyone Happy Reading and wishing the Editorial team all the very best to keep the flame of our newsletter Swayam Siddhi NEWSBEATS always burning, spreading the warmth and love of SSCMR to everyone.

Director
Dr Arloph Johnvieira

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SSCMR EVENTS

1. Faculty Development Programme

The FDP for Teaching Faculty was conducted on Friday the **12th February 2021**. It was conducted by Prof. Dharmaraja Ganeshan, Director Dr.Arloph Johnvieira alongwith Prof. Jessica Khandare as a Co-Faculty.

The program resumed with words of wisdom from our Director, Dr. Arloph John Vieira, with Prof Dharmaraja G. elaborating the content of the program which he did facilitate using the experiential model of learning with activities, games, and video clips. The Faculty was facilitated using innovative methods of learning and a change from traditional to an experiential form of learning.

2. Learning Club

The **Learning Club** has been created in the Swayam Siddhi Institute of Management Studies and Research (SSCMR) for the current Academic year to foster and promote the spirit of learning and Knowledge Sharing amongst the Faculty Fraternity.

The Inaugural Session was taken by Dr. Arloph John Vieira, Director, SSCMR on the topic,” A Professional Manager’s Journey: The Three Decades (1986 to 2019)” on January 28,2021,

The second session was conducted by Prof. CA Ujwal Dhokania on “An Overview of Key Taxation proposals included in Union Budget 2021”

The third session was conducted by Prof. Suhas Jategaonkar on “Marketing of Agricultural Produce for the farmers,” on March 27,2021.

The fourth Session was conducted by Prof. Dharmaraja Ganeshan on May 25 on the topic, “Bring out the leader in you.”

3. Women’s Day Celebration

The Women’s day was conducted in a very spirited and enthusiastic Staff by the Women Staff from SSCMR and Swayam Siddhi Degree Night College on March 8, 2021.

The Program proceedings were anchored by Prof. Prasenjit K. Yesambare who paid glowing tributes to iconic Women's Personalities with Dr. Arloph John Vieira, Director, SSCMR delivering an inspirational speech highlighting the contribution and saluting the Institution and principles of Womanhood.

The Teaching and non-Teaching Women Staff from SSCMR and Degree Night College were also cordially invited for this event. They were felicitated by Dr.G.S. Shikhare, Principal with motivational words of appreciation. The culmination of the proceedings included a Cake Cutting Ceremony on the eve of International Women’s Day.

Thus the event was an apt salute to the Institution of Womanhood and was in sync with the International Women's Day Theme for 2021 - "Choose to Challenge."



4. Placement Cell: Guest Faculty Sessions

The SSCMR Placement Cell plays a crucial role in identifying job opportunities for Post Graduates passing out from the college by keeping in touch with reputed firms and industrial establishments. It operates round the year to facilitate contacts between companies and graduates. The number of students placed through the campus interviews is continuously rising.

On invitation, many reputed companies visit SSCMR to conduct interviews.

The Placement Team has been successful in maintaining very high and consistent placement statistics over the years and the very fact that the students have been able to bear recession blues with record-breaking placements itself - is a testimony to our quality.

With this Positive Backdrop in mind, the Swayam Siddhi Mitra Sangh College of Management and Research had conducted the mock interview and campus interview Sessions between January and February 2021 especially for MMS Sem IV Student Fraternity.

The Sem IV students were able to assimilate and imbibe an extremely holistic approach to the real Corporate Arena on account of fantastic exposure to the Mock and Campus Interview process during this time. This helped in the true realization of the motto of Placement cell which is continuously striving for improvement in skills and knowledge among the students - to enable them - gain awareness and experience; for enhancing employment, innovation, and incubation of Cell breeds among young entrepreneurs.



5. “My Inspiration, My Destination” Competition – March 19, 2021:

The First Year MMS students were divided into groups of 5 and were asked to select a respective Personality on whom the students were instructed to garner information and then prepare a PPT related to the Personality on how they were inspired by the Personality who would in some way enable them to take them to their destination.

The Contest saw a thumping response from a whopping 105 students divided into groups of 27 with a demonstration of commendable effort by every Student Participant; thereby, making this program not only inspirational but also a successful one. Each of the Winners was presented with a medal and certificate of participation.

The judges unanimously declared the top 3 groups as Winners of the Rolling trophy:

1st Prize Winner: Vicky Rajput, Shwetali Rathod, Anjali R. Singh, Dattu Rathod.

2nd Prize Winner: Suraj Kumhar, Anmol Mishra, Anjali S. Singh, Rafid Kungle.

3rd Prize Winner: Gauri Patil, Gautami Patil, Krutik Patil.

6. Mahindra Pride Classroom Training Program:

The SSCMR has proudly collaborated with the reputed **Mahindra Pride Classroom (MPC)** which would be training the SSCMR Students in **Digital Marketing** and **Employability Skills** in the **Online Mode by Mahindra’s social flagship organization “Nandi”**.

The Training Module for both the Courses would stretch for 20 days apiece and would be conducted from Monday to Friday for two hours from 6 to 8 pm daily by reputed Trainers from MPC.

The proceedings began with a 20 Hours orientation program on **Digital Marketing Course** commencing on Monday, March 22, 2021, and concluded on April 21, 2021, with around 130 SSCMR Students registering for the Course.

A Similar 20 hrs training program on Employability Skills would be conducted by the MPC Trainers from the last week of May 2021.

7. Virtual Multi-Disciplinary National Conference

The Two Days Virtual Multi-Disciplinary National Conference on the theme, “**Vision 2050: Evolving Entrepreneurship Ecosystem in India,**” unfolded in an extremely grand manner on **April 17th & 18th 2021.**


The National Conference received patronage and support for both the days through Special Welcome addresses by **Mr. Parag Khandekar and Mrs. Rita Khandekar, the Hon'ble Managing Trustees of SSCMR and Mr. Sattar Rauf Pathan, the Chief Patron.**


Day-1 (April 17, 2021) of the Conference set the event on a very Positive Note with Insightful and thought-provoking speeches by **Chief Guest of Honour Shri. V. Venkata Ramana, Chairman, Telangana State Council of Higher Education (TSCHE), and Guest of Honour Shri. Bhushan Chaudhari, Director, KBCNMU Centre for Innovation Incubation and Linkages.**


Schedule for Day 1 consisted of a Technical Round of topics related to the Conference Theme – judged by eminent Researcher Dr. Kiran Mane, Principal, Prahladrai Dalmia Lions College.

Day-2 (April 18, 2021) kept the Conference fervor and spirit on with around 5 eminent Guest Speakers gracing the Occasion. All spoke quite extensively on the Conference Theme.

National Conference Team reaped rich dividends as the combined registrations for both the days of the Proceedings, touched a staggering mark of **485 with around 15 Quality Research papers,** being presented by eminent Faculties, Teachers and Student Researchers - when the event concluded on Day 2.


SWAYAM SIDDHI COLLEGE OF MANAGEMENT & RESEARCH, BHIWANDI
[Affiliated to University of Mumbai, Approved by AICTE & Recognized by DTE Govt. of Maharashtra]
 In association with
SWAYAM SIDDHI DEGREE NIGHT COLLEGE, BHIWANDI
[Affiliated to University of Mumbai]
Organises
VIRTUAL TWO DAYS MULTIDISCIPLINARY NATIONAL CONFERENCE
 On
VISION 2050: EVOLVING ENTREPRENEURSHIP ECOSYSTEM IN INDIA
 ON SATURDAY & SUNDAY, 17TH & 18TH, April 2021.


CHIEF GUEST
Prof. Dr. V. Venkata Ramana
Vice-Chairman, Telangana State Council of Higher Education (TSCHE)


GUEST OF HONOUR
Dr. Bhushan Chaudhari
Director - Innovation, Incubation KCIL - KBCN Maharashtra University, Jalgaon.

8. Digital launch of SSCMR bimonthly Newsletter and Annual Research Journal

Dr. Arloph Johnvieira, Director, SSCMR took the opportunity in announcing the Digital launch of the maiden SSCMR bimonthly Newsletter, **“SWAYAM SIDDHI NEWSBEATS,”** and Annual Multi-Disciplinary Research Journal, **“PRATITI,”** on the eve of the Inaugural Session of the National Conference on April 17, 2021. Both these Maiden Publications, have been conceptualized and created by an Editorial Team led by Prof. Prasenjit K. Yesambare, Assistant Professor, SSCMR.

9. “Runanubandh”– Alumni Cell

The SSCMR Placement Team under the Leadership of Prof. Suhas Jategaonkar took a monumental Step by announcing the launch of the dedicated Alumni Cell of the Institution titled **“Runanubandh” on April 17, 2021.**

Mr. Dhammapal Thorat was declared the President of this Alumni Cell with Mr. Navneet Tiwari and Mr. Mayur More being named the Treasurer and Secretary respectively. An Alumni Cell Committee was also created under the official patronage and support of Mrs. Rita Khandekar, the Hon’ble Trustee of SSCMR.

10. Virtual Talent Hunt 2021

The maiden “Virtual Talent Hunt 2021” contest was conducted in a very spirited and enthusiastic manner by the SSCMR Cultural Club on April 26, 2021.

The event saw active participation from 11 Student contestants who had sent video entries ranging from events like Dance to Solo Singing to Nature Photography to Wall Painting.

Following Contestants were declared as winners by the Judges Panel:

1. First Prize - Pranali Jadhav - Dance
2. Second Prize - Umar Momin – Poem Recitation
3. Third Prize Winners – Anita Samaletti – Wall Painting, Anjali Singh – Drawing & Suraj Kumhar – Photography.

11. Swayam Edu Green Club Inauguration & launch of Edu Green Handbook

The Swayam Edu Green Club was inaugurated in a very spirited and enthusiastic manner on April 26, 2021 with the following Vision and Mission Statements:

Vision: To organize, educate and enable students and people for overall development of themselves, nature and society.

Mission: To cope with sustainable development.

The motto, “पर्यावरणचीरक्षा, जगाचीसुरक्षा,” was proposed by Hon’ble Trustee of SSCMR, Mrs. Rita Khandekar while Director. Dr. Arloph Johnvieira took the initiative in digitally launching and inaugurating this first Eco-club in Bhiwandi on Zoom.

Eco-club, essentially is a way to educate people on sustainable living options and scientific alternatives to environmental problems. The Club would aim explicitly to young people who would be target group in invoking the spirit of “Green Consciousness.”

The proceedings of the event were anchored wonderfully by Prof. Jessica Khandare and Prof. Sanju Gupta with the Edu Green Student Volunteers Team taking a common pledge to save Mother Earth and also expressing their concerns and vision for saving the Planet. The culmination of the Programme saw the unveiling of the Edu Green handbook with the Musical score of Michael Jackson’s chartbuster, “Heal the world”, being played in the Background.

In the coming days, the Swayam Edu green club aspires to release schedule with a monthly calendar that would line up with various Environmental activities to be conducted for creating awareness amongst the Student Fraternity towards taking initiatives for saving mother Earth.



12. Training & Development Program

A 10 Days comprehensive Program on Training and Development was conducted by the SSCMR Faculty Team on a range of topics from “Values and Principles” to “Conflict Resolution” and from “Managing Time and Stress” to “Strengthening Inter-Personal Relationships” from May 4th to May 17th in the Virtual Mode. This Training Module was conceptualized and created by Dr. Arloph Johnvieira, Hon’ble Director, SSCMR.

The Objective of this Programme was to help enable the Student Fraternity Harness Conceptual and practical training insights on the evolving Best Concepts in Training and Development Domain.

Following is the Snapshot of Training Program Schedule:

Day & Date	Topic	Faculty
Tues, 4 th May ,2021	Leadership and Role Models	Prof Dharmaraja Ganeshan
Wed, 5 th May,2021	Motivation and Happiness	Prof Dharmaraja Ganeshan
Thur, 6 th May,2021	Tips to Crack Selection Process	Prof Prasenjit Yesambare
Fri, 7 th May,2021	Role in Society & Environment Concerns	Prof Jessica Khandare
Mon, 10 th May,2021	Improving Effectiveness thru' MS Office	Prof Sanju Gupta
Tue, 11 th May,2021	Values & Principles for Self Branding	Dr. Arloph Johnvieira
Wed, 12 th May,2021	Managing your Time and Stress	Prof Prasenjit Yesambare
Thu, 13 th May,2021	Conflict Resolution & Attitudes	Prof Dharmaraja Ganeshan
Sat, 15 th May,2021	Strengthening Interpersonal Relationship	Prof Prasenjit Yesambare
Tues, 17 th May,2021	Basics of Excel and Power Point	Prof Sanju Gupta

13. Edu Green Presentation (PPT) Contest:

The Edu Green Presentation (PPT) Contest was hosted in a very spirited and enthusiastic manner by the **Swayam Edu Green Eco-Club on 7th May, 2021**, with the following goals in Mind: To encourage the participation of students in Environment based Contests for enabling them to assimilate learning and building awareness associated with environmental issues

To encourage the participation of students in Environment based Contests for enabling them to assimilate learning and building awareness associated with environmental issues.

To motivate the Student Fraternity for taking proactive steps and initiatives that would play a pivotal role in improving the State of Mother Nature.

The competition saw participation from around 22 Groups who made presentations on a range of innovative ideas aimed at saving Mother Earth. Many students put forward ideas on - how to recycle aluminum foil, to start a business from e-waste, how to prepare fertilizers from food waste, initiate the use of bamboo toothbrushes, and kitchen gardening to build immunity. One student focused on the problems related to the daily use of masks and suggested the mechanism through which they can be recycled into bricks while another student emphasized the importance of rainwater harvesting and the correct measures which need to be adopted to implement it gradually in India.

The chief judge for the event was Prof. Uzma Momin and Prof. Aiman Peerzade. The Participants were judged based on the following criteria - presentation skills, their content, their concern, and

their drive to make the audience aware of the issues. Based on this, 6 Individuals were declared as winners.



First Prize Winner - Suraj Kumhar and Shwetali Rathod.

Second Prize Winner - Anjali Singh and Umar Momin.

Third Prize Winner - Reena D and Nisha Yadav



14. Guest Lecture Series:

The SSCMR Placement Cell initiated the Guest Lecture Series from eminent Personalities from the Corporate Arena on a range of Domains from Banking and Financial Services Industry to Marketing, specifically intending to provide Quality Knowledge Inputs to the MMS – Sem. I 2020-22 Student Fraternity for the period from -10th May to 18th May,2021

Sr.No.	Name of the Guest	Designation	Date of Conduct
1	Mr.Vishwanath Patil	Dy.General Manager – Tata Solar	May 10,2021
2	Mr.Sunil Deshmukh	Global Board Director – Institute of Management Accountants (IMA),USA.	May 11,2021
3	Mr.Hari Vyas Bansal	Lead GxP Advisor,Indivirtus Healthcare Services Pvt. Ltd.	May 12,2021
4	Mrs.Aleekha Chitnis	Head HR India,Yusen Logistics (India) Pvt. Ltd.	May 13,2021
5	Mr.Shailesh Shukla	General Manager (Rural) – Hero Group	May 15,2021
6	Mr.Suryakant Chafekar	Air Vice Marshal(Retd),Indian Air Force	May 18,2021

SSCMR FACULTY FOCUS

Following are the major SSCMR Faculty Achievements and Recognitions that have brought laurels to the SSCMR Institution:

1. **Prof. Suhas Jategaonkar** received the award for **Best Teacher under Maharashtra Centre for Entrepreneurship Development**, Mumbai Region for the Academic Year 2020-21.
2. **Dr. Arloph John Vieira, Director, SSCMR** published a Research paper titled **“Consumer Perception of Electric Vehicles in India,”** that was co-authored by him in a **Scopus Indexed Journal, “European Journal of Molecular & Clinical Medicine”**, Vol.7, Issue 8,2020 pg 4861-4869
3. **Dr. Arloph John Vieira, Director, SSCMR** was one of the **Panel Speakers** in an online panel discussion on **“Resilient Supply Chain through Digital Transformation,”** conducted by the Department of Operations and Supply Chain Management, ITM Business School in collaboration with the BMA, Thane on Saturday, February 20,2021.
4. **Prof. Prasenjit K. Yesambare** interview as one of India’s leading Economists on **“Why China becomes India’s largest trading partner by 2020 despite geopolitical tensions between India and China?”** got published as a cover news story on eatnews.co.uk, a renowned UK and South Asian News Service Platform on March 10,2021.
5. **Prof. Prasenjit K. Yesambare** research article on, **“The incidence of Covid-19 and the looming uncertain Indian and Global Economic prospects ahead,”** got published in the prestigious Kohinoor Business School’s, **“Journal of Management Development and Research,”** Vol.10 No.1, ISSN No – 2249-023X, June 2020 Edition on March 17,2021.
6. **Prof. CA Ujwal Dhokania, Academic Head, SSCMR** was invited as a Resource Person for a Certificate Course in **“Entrepreneurship & Communication Skills”** organized by the **Department of Zoology** from 15th to 20th March 2021 under the Star College Scheme, DBT, Govt. of India to deliver a lecture on the topic **“Feasibility Report for Startups ”** on 17th March 2021.

SSCMR STUDENTS' CORNER

FROM THE STUDENT EXECUTIVE EDITOR'S DESK

Dear all readers,

We find ourselves fortunate, absolutely privileged, and honored to be a part of the editorial team of SSCMR with so many opportunities to showcase our talent and skills. It is a great platform to display our findings and research in the form of writing which will help other students to get the best out of it. Sometimes it's very difficult to express yourself through speech and at those times it's quite easier to write whatever your heart and mind are filled with.

We follow the quote said by American essayist Ralph Waldo Emerson,

"Without ambition one starts nothing. Without work, one finishes nothing. The prize will not be sent to you. You have to win it."

As a team, we came together and combined our skills, creativity, and thoughts. Everyone being different from each other in all aspects, we got to learn how to co-ordinate and co-operate when given a particular task. We established the spirit to learn and relearn how to accomplish a given goal within a given period. Initially, we were all confused about what to write and how to express ourselves with our writing but with each passing day, all the confusion turned into the zeal for finding out new topics and new synonyms for each ordinary word.

We are thankful for this experience; it is helping us to shape our futures as management students. So we take this opportunity to thank our director Dr. Arloph Johnvieira, Professor. Prasenjit Yesambare, Professor CA Ujwal Dhokania, and Professor Dharmaraja Ganeshan, and all the faculty members are continuously working hard to mold our personality which will help us to achieve great positions and conquer all the organizational battles in our upcoming future.

With regards,

Shwetali Rathod

Student Executive Editor,

MMS Sem-I 2020-22 Batch

B) STUDENTARTICLE/POEM/WRITE-UP CORNER

CHOICE:

Choice, a decision that you take, a preference that you make. The choice is responsible for the position you hold today and it is the only thing that will decide where you would stand in your future. Every individual has the right to make choices in their life, it could be big or small. Sometimes we make a choice depending on our perception which we think is going to be fruitful to us, sometimes it is headed by someone else's influence, whom we admire. Nevertheless, at every stage, our life demands us 'TO CHOOSE' and with this comes a hidden word i.e. 'TO LOOSE'. While making a choice we need to reject the rest other alternatives. Also not all the time we get the right to choose among the given alternatives but, have to accept what is served by destiny.

People often complain of not having the things in life that they deserved but, they forget to focus on a common point that everybody's life has been written using the same golden ink, which requires some amount of Sunshine to Shine and that Sunshine is not an individual neither an antique, despite these it is the CHOICE that makes you to Shine. In all the stages of life, we are supposed to answer the question, WHAT'S NEXT? Along with that one more question arises, HOW TO MAKE A GOOD CHOICE?

CRITERIA FOR MAKING A GOOD CHOICE:

Choices should be good and should never choose evil, It should be just and fair and should not be unjust and unfair, it should strike a balance between your interest and the interest of the society at large, it should not be made recklessly, should be based on reasoning, the choice should be made after due application of mind, a choice not hurt anybody's sentiments. A good choice will go a long way in determining the path of your life and must lead you towards the path of success. While making a good choice it is important to take multiple parameters into account as a single wrong choice may cause unimaginable damage.

The choice could be making a decision about anything, either choosing a life partner, or making an investment decision, or building an alliance, a decision about buying an asset, etc. While starting up a new business, it is important to choose the right product to manufacture, the right market to acquire, the right customers to target, so on and so forth. Choices could work like magic if chosen correctly. Making a choice is a dynamic process that keeps repeating itself throughout the life span.

- Tanzeel M. F. Momin

The Esoteric Pandemic

Lying down on the terrace,
Watching the clouds turn dim.

Boulevards are empty,
So does your pocket.
Voices in your head,
All you keep asking yourself is;
"What did I do to deserve this?"
Please beware of the pandemic,
The sound of sold media
echoes through your mind.

You keep washing your hands,
What about your sins?
You keep disinfecting your home,
What about your soul?
Why do you hesitate to wear a medical mask?
While you've been wearing a physical one
your whole life.

Hope one day the rain will pour,
Hope it will wash away your dirty soul.
And then you will see the clear skies,
Not from your terrace;
But from your soul inside.

Question arises,
"Is there a pandemic?"
No, not at all
Nature is doing what it has been doing all along,
Is to adapt.

But have you adapted?
Have you found freedom?
Or are you still trapped inside?

Umar Momin
MMS Sem-I
BATCH 2020-22



SUCCESS...

OH, YOU SUCCESS!
CRAWL INTO ME,
TO MAKE ME,
WHAT I WANTED TO BE.
FLOW IN MY VEINS,
FLOW ALL OVER MY HEART,
IT'S A REQUEST,
PLEASE LEAVE MY MIND.
SUCCESS IN MIND,
LEADS ONE TO PRIDE,
A PRIDE IN MIND,
MAKES ONE BLIND.

WRITTEN BY

SURAJ KUMHAR

SHWETALI RATHOD

ANJALI R. SINGH

THINGS YOU MUST FOLLOW BEFORE MBA...

“Motivation is what gets you started. Habit is what keeps you going.”

– **Jim Ryan**

MBA is a very complex degree but once you start to understand it, the subjects become really fun. Before you start your MBA in SSCMR, you should know a bunch of things like...



English because it is must in the Corporate world. **Logical thinking or reasoning**, a manager should be able to solve a problem by using more than one way. **Decision Making** because it is crucial for a manager to make fast decisions in a crisis. **Managing people**, it is important for a manager to have interpersonal skills. If he behaves like a dictator then nobody will obey him. **Team work**, a manager should be a team player. **Leadership**, there will come a time in his/her career where they have to take a leader's role.

As the saying goes “Success occurs when opportunity meets preparation,” your preparations on how to start will determine how successful you become in your endeavor. MBA is no doubt an expensive investment, so give all your time and energy to make the most out of these two years. Start learning to Priorities your tasks, at the same time learn to multitask. These two things will be your saviors during MBA. Finally, also spend some time with your friends and family before you embark on your journey. This might be the only ‘free’ time you’ll have for the next two years. But overall, it’s a super exciting start to something new and you will definitely have the time of your life. So, gear up for the adventure that’s awaiting you.

“Focus on making yourself better, not on thinking that you are better.” – Bohdi Sander

WRITTEN BY :

- **SHWETALI RATHOD**

ANJALI .R. SINGH

WINNERS OF SSCMR...

➤ MY INSPIRATION MY DESTINATION...



FIRST WINNERS...

(Group No. 20)

1. Shwetal Rathod
2. Anjali. R. Singh
3. Dattu Rathod
4. Vicky Rajput

SECOND WINNERS...

(Group No. 32)

1. Suraj K. Kumhar
2. Anjali. S. Singh
3. Anmol Mishra
4. Rafid Kugle



THIRD WINNERS...

(Group No. 19)

1. Gautami Patil
2. Gauri Patil
3. Krutik Patil

➤ SWAYAM EDUGREEN PRESENTATION WINNERS...



FIRST PRIZE WINNERS

- SHWETALI RATHOD
- SURAJ KUMHAR



SECOND PRIZE WINNERS

- ANJALI R. SINGH
- UMAR MOMIN



THIRD PRIZE WINNERS

- REENA DEVKAR
- NISHA YADAV



SSCMR INDUSTRY & PLACEMENT NEWS

Swayam Siddhi College of Management and Research (SSCMR) is among the top B-Schools in the Mumbai University from Kalyan, Thane, and Bhiwandi area to have concluded its final placements for the year 2020 & 2021.

The institute has yet again achieved new milestones and scaled greater heights with the successful Campus Recruitment Programme for the Batch of 2020 & 21.

The institute's unique student-driven culture, robust corporate engagement model, and planned academic rigor have secured us the unwavering confidence of a bevy of the top corporate houses year after year.

This year, over 45 organizations from across sectors such as BFSI, Consulting, FMCG, Information Technology, Infrastructure, Manufacturing, Pharmaceutical, Retail, and Telecom, etc confirmed their participation in the Campus Recruitment Programme which saw participation from over 180 students. The participating companies initiated offers across diverse functions: Finance, General Management, Human Resources, Operations, Information Technology, and Marketing. Sales & Marketing, Infrastructure, Insurance, and Capital/ Finance were the major recruiters.

The students of SSCMR shown through their performance during their Summer Internship and in various Corporate Placement Drives

Our students have been offered positions in some of the most elite management programs in the country such as **Aditya Birla Capital, ICICI Prudential, SBI General Insurance, Chola MS General Insurance, Property Pistol, Atos Syntel**, etc.

We are grateful to our esteemed recruiting partners who reinforced their faith in the talent of SSCMR by opening up coveted roles for the students.

We are also honored to have forged **new associations** with a host of top names in the industry such as the **Property Pistol, Aditya Birla Capital, Flipkart**, etc.

Female students who have also grabbed some of the top offers.

Aditya Birla Capital said, "The Institution has a better quality of students than most of the other B-schools across Mumbai."

One of the biggest achievements of the Placement Cell for AY 20-21 was when three of the MMS – Marketing Specialisation Students, viz, Ms. Apurva Chavan, Ms. Thanki Mittal & Mr. Sandesh Madhavi got officially placed and joined their duties in SBI LIFE considered as one of India's top-notch Insurance providers.

Last but not the least, the SSCMR Placement Cell ensures that the placement package which includes the details of the role, compensation, and other relevant terms and conditions; is conveyed to the students through the Placements Committee.

SSCMR ALUMNI CORNER

Swayam Siddhi College of Management and Research organized the Virtual Annual Alumni Meet on 17th April 2021.

The SSCMR Placement Team under the Leadership of Prof. Suhas Jategaonkar took a monumental Step by announcing the launch of the dedicated Alumni Cell of the Institution titled “Runanubandh” on April 17, 2021.

The event saw registrations and attendees of more than 50 distinguished SSCMR Alumni from different parts of Maharashtra like Nagpur, Nandurbar, Pune, etc.

Mrs. Rita Khandekar Madam, the Hon’ble Trustee of SSCMR, in her address expressed her happiness about Students’ reaction wrt. the Alumni association endorsing and accepting the name **“Runanubandh”**. She further expressed that the alumni will contribute in a big way in taking this association to the next level by contributing, enhancing the Knowledge and skill domains of current students by conducting guest lectures, webinars, seminars and for providing all the necessary support and direction for the college to move forward. She also took this opportunity to thank the alumni for their active participation.

Mr. Dhammapal Thorat was declared the President of this Alumni Cell with Mr. Navneet Tiwari and Mr. Mayur More being named the Treasurer and Secretary respectively. An Alumni Cell Committee was also created under the official patronage and support of Mrs. Rita Khandekar, the Hon’ble Managing Trustee of SSCMR.

Following members will be a part of “Runanubandh” Alumni Cell:

- 1. Mr. Dhammapal Thorat- President**
- 2. Mr. Navneet Tiwari- Treasurer**
- 3. Mr. Mayur More – Secretary**
- 4. Mrs. Bhagyalaxmi Sevareddy- Member**
- 5. Mr. Bhavik Bhanushali- Member & Industry Connect**
- 6. Mr. Milankumar Jain – Member**
- 7. Mr. Bhushan Ahire – Member**
- 8. Ms. Triveni Sriram Siddhiram – Member**

Mr. Dhammapal, Mr. Amit Delikar, Mr. Navneet Tiwari, Mr. Ravindra Shende and Miss. Minu Yadav recalled their college memories & elaborated how SSCMR has changed their life from students to be successful professionals and good human beings.

SSCMR STAR ALUMNI CORNER

My journey n Experience:

The SSCMR takes absolute privilege and Honour in giving the readers a sneak preview into the Life and experiences of one of our supremely talented Star Alumnus – Mayur Lilawati Suryakant More (B Tech EC, MS)

Transcript of his Profile shared by Mayur with Prof. Suhas Jategaonkar, the Placement Head of SSCMR.

“I have represented India at United Nations simulation program Indonesia represented India at the parade of nations.

Represented India at United Nations Eco soc Youth forum 2021.

Represented Maharashtra in Indian and national students’ parliament.

My success story is published in the 10th Indian Student parliament conclave Vighyan Bhavan New Delhi., wherein the inaugural function was done by vice president of India Venkaiah Naidu Sir.

Awarded Change makers India Samaj Ratna youth icon of India

Council member of Indian student’s parliament

Member of United Nations VF India

Member of world youth forum Egypt

Council member of Indian student’s parliament

Member of United Nations VF India

Member of World Youth forum Egypt.”

(As shared by Mr. Mayur More with Prof.Suhas Jategaonkar)

MR. MAYUR MORE TESTIMONIAL- Proud Alumni

“Myself Mayur Lilawati Suryakant More(B.E. & MMS)

I have done my MMS from SSCMR Mumbai, It was a great experience and learning from SSCMR college, I have learned many skills and grabbed knowledge from college...

About Staff is too much Cooperative, they supported me for various other activities, when I was in SSCMRI have represented 2 time Mumbai university and Maharashtra at Indian student’s parliament and first national student’s parliament Kerala legislative assembly

My success story is published in the 10th Indian Student parliament conclave Vighyan Bhavan New Delhi. When I was on campus we organized many skills set programs, annual gathering program we participated. I have learned many management skills and improved my skill set.

My journey with SSCMR has been excellent

Thanks.”

Select Glimpses of Mayur's Accomplishments & Accolades:



I have been a part of this wonderful SSCMR family for the last four months. To become a part of Swayam Siddhi was fun and even challenging but I learned a lot from it. I love the SSCMR faculty, where teachers maintain friendly relations with students -
Shwetali Rathod



"Our college is well equipped with facilities that bring about the best in us. The homely environment, cooperative batch mates, and dedicated teachers make the M.M.S Fresher students feel that they have selected the exact and the best college for their master's degree. SSCMR will always be another home for us"-
Suraj Shah



I was pleasantly surprised by the beautiful campus and the quality education that SSCMR provides. The best thing about being a student of SSCMR is the number of available additional opportunities..I am very proud to be as a student of SSCMR." -
ASHVINI SHINDE

Online mode of teaching and understanding was a bit difficult journey initially for both the teaching faculty as well as for students but, the faculty has tried the best from their end and have kept us engaged in lectures and also made us participate in activities like Group Presentations, Talent Hunt games, which kept us indulged and made us not to lose interest." -**Tanzeel Momin**



"SSCMR has given me a platform for identifying and developing my skills, my competencies and helping me to grow as a professional"-
Anjali Singh



SSCMR has been a great contributor to the development of my personality. I have established my leadership, time management, and team skills and have also been able to advance these skills to a whole new level- **Umar Momin**



Swayam Siddhi College of Management & Research

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