



SWAYAM SIDDHI MITRA SANGH'S
**SWAYAM SIDDHI COLLEGE OF
MANAGEMENT & RESEARCH**
[AFFILIATED TO UNIVERSITY OF MUMBAI, APPROVED BY AICTE]

2021
June-July
Vol.2 Issue-1

SWAYAM SIDDHI NEWSBEATS



Swayam Siddhi Educational Campus,
Temghar, Kalyan –Bhiwandi Road,
Bhiwandi -421302
Website: www.swayamsiddhi.org

Swayam Siddhi College of Management & Research, Bhiwandi

ABOUT US:

Swayam Siddhi College of Management and Research(SSCMR) was formed under the aegis of Swayam Siddhi Mitra Sangh, an Educational Trust, in year 2006, Led by a young and dynamic Personality **CA Parag Khandekar** for imparting Management Education to students deserving quality education. The Institute is affiliated to University of Mumbai, Approved by AICTE and Recognized by DTE Govt. of Maharashtra.

From a modest beginning in 2006, the Institute nurtured a dream to become a leading management school. The guiding philosophy of the school throughout has been providing quality management education to meet future corporate challenges. The Institute believes in academic excellence, social responsibility, professional and personal growth of students and faculties.

MISSION STATEMENT

- To transform young minds to Professionally well-trained, morally upright, socially conscious and spiritually oriented individuals
- To be one of the top institutes in Management education, training, research and consultancy.
- To impart value based education in business administration and provide need based training, research and consultancy.
- To train and mould our students into professionally committed, ethical and environment friendly managers and entrepreneurs for Indian and global organizations.

VISION OF SSCMR

- To ignite students mind, unleash their power within and prepare them to become leaders with excellence and integrity, so as to make a difference in the global scenario
- To be a Premier Institute in Management Education, Training, Research and Consultancy
- To pursue excellence in education and to reach top 10 among the premier management institutes by 2020
- To be a globally recognized Institute constantly focusing on Innovative Courses, Professional Services and Research & Consultancy



SWAYAM SIDDHI MITRA SANGH'S
SWAYAM SIDDHI COLLEGE OF MANAGEMENT & RESEARCH

“SWAYAM SIDDHI NEWSBEATS”

“Ambition beats Genius 99% of the Time”

A BI-MONTHLY PUBLICATION FROM SWAYAM SIDDHI COLLEGE OF MANAGEMENT & RESEARCH
VOL.2 ISSUE.1 JUNE & JULY 2021

From the Director's Desk

Dear SSCMR fraternity,
After successfully launching our bimonthly Newsletter -Swayam Siddhi NEWSBEATS” in June 2021 by our hardworking editorial board headed by Prof Ujwal Dhokania , we are now at the door step of the second issue with the writing spirit continuing in the beautiful rainy season, though for some unfortunate people, there was some gloom due to the fury of floods and landslides in various states of our country.

In the month of June and July, one could see some great learning & development of our faculty as well as also some knowledge sharing by faculty especially during the break period of Sem I & Sem II. Mahindra Pride Classes of Nandi foundation also contributed by delivering a 20 hrs course on employability skills to our SY students of 19-21 batch.

It was amazing to also observe great bonding of our Alumni with our college towards the formation of Rhunanubandh, an alumni association of SSCMR in various short meetings held inside and outside our college premises.

One could not miss observing the fervor and enthusiasm of our alumni in all the meetings which speaks volume of the love and affection alumni has for their alma mater.

One of the biggest achievements in the month of June & July was the International Placement of one student by our Placement team headed by Prof Suhas Jategaonkar. On behalf of the entire SSCMR fraternity, would like to congratulate the placement team for the milestone achieved.

I must conclude this message by congratulating all the 19-21 batch students on behalf of the entire SSCMR faculty who successfully completed their MMS of Mumbai University and was pleased to see their smiling and satisfying faces while collecting their results from our college. We wish them all the very best for their career. A proud feeling for the students, their parents and for us faculty too.



Director
Dr. Arloph Johnvieira

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TRUSTEE, SSCMR

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Index

CONTENTS	Page No
SSCMR EVENTS	
<i>World Environment Day Celebration</i>	<i>Pg.1</i>
<i>Mahindra Pride Classroom- Training Programme</i>	<i>Pg.1</i>
<i>Training & Development Programme</i>	<i>Pg.1& 2</i>
<i>International Yoga Day Celebration</i>	<i>Pg.3</i>
<i>Online Advance Excel Course</i>	<i>Pg.3</i>
<i>Fitness Freak Competition</i>	<i>Pg.4</i>
<i>Learning Club</i>	<i>Pg.5</i>
<i>Runanubandh Alumni Cell Meet</i>	<i>Pg.5</i>
FACULTY FOCUS	
<i>Faculty Achievements</i>	<i>Pg.6</i>
<i>Faculty Contributions</i>	<i>Pg.7</i>
SSCMR STUDENTS CORNER	
<i>Students Contributions</i>	<i>Pg.8-11</i>
SSCMR PLACEMENT & INDUSTRY	
<i>Placement & Industry News</i>	<i>Pg.12</i>
SSCMR ALUMNI CORNER	
<i>Alumni News</i>	<i>Pg.13</i>
SSCMR UPCOMING EVENTS	
<i>Upcoming Events Calendar</i>	<i>Pg.14</i>
SSCMR STAR ALUMNI	
<i>Star Alumni Contribution</i>	<i>Pg.15</i>

SSCMR EVENTS

1. World Environment Day Celebration

The World Environment Day was celebrated in Swayam Siddhi College of Management & Research with great fanfare on 5th June, 2021. The main purpose was to spread awareness to take positive environmental action to protect nature and the planet earth. The day was flagged off by a tree plantation drive in our institution campus.



2. Mahindra Pride Classroom Training Program

The SSCMR has proudly collaborated with the reputed **Mahindra Pride Classroom (MPC)** which would be training the SSCMR Students in **Employability Skills** in the **Online Mode** by Mahindra's social flagship organization "Nandi".

The proceedings began with a 20 Hours orientation program on **Employability Skills** commencing on Saturday 14th June, 2021 and concluded on 29th June ,2021, with around 72 SSCMR Students registering for the Course.

3. Training & Development Program

A **7 Days comprehensive Program on Training and Development** was conducted by the SSCMR Faculty Team on a topics from "**Employability Skills**" from **7th June to 12th June**, in the Virtual Mode. This Training programme was conducted by in-house faculty members of SSCMR.

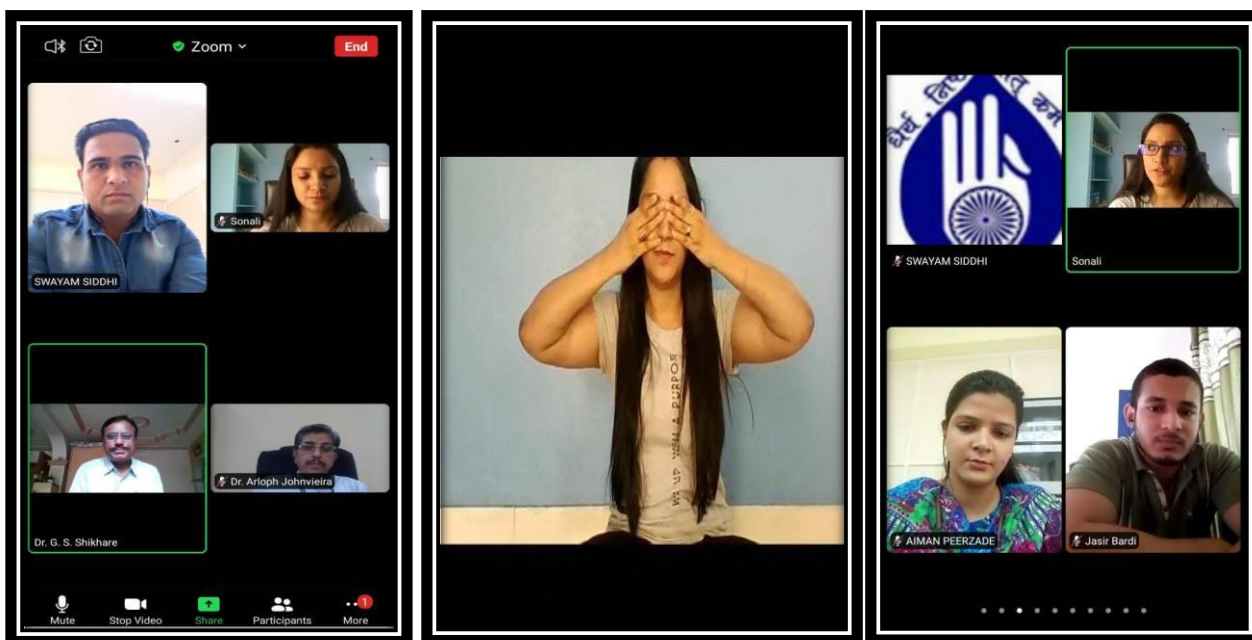
On 19th July, 2021, Employability training on Group Discussion & Personal Interviews was conducted by Director Dr. Arloph Johnvieira, Prof Dharmaraja Ganeshan, Prof Suhas Jategaonkar for MMS Sem IV Students.

The objective of this Programme was to help enable the Student Fraternity to develop and practice self management skills for the working atmosphere.



4. International Yoga Day Celebration

Swayam Siddhi College of Management & Research in association with Swayam Siddhi Degree Night College had celebrated International Yoga Day by arranging an online Yoga session which was conducted by **Guest Ms. Sonali Choudhary Suppal, Service & Fitness Instructor, Mumbai. June 21st is celebrated as The International Day of Yoga all over the world.** This idea was proposed by our Prime Minister, Mr. Narendra Modi. He said, **“Yoga is an invaluable gift of India’s ancient tradition. It embodies unity of mind and body; thought and action; restraint and fulfillment; harmony between man and nature; a holistic approach to health and well-being.** It is not about exercise but to discover the sense of oneness with yourself, the world and the nature. By changing our lifestyle and creating consciousness, it can help in well being.”



5. Online Advance Excel Course

A **10 Days comprehensive Course on Advance Excel** was conducted by **Prof. Prashant Jadhav**, faculty from IT Department commencing from 1st **July to 10th July**, in the Virtual Mode. The sessions were attended by MMS Sem.II students with the objective of upgrading students on Advance Excel Skills for betterment of Computer Knowledge and Placement. The Course comprises of various modules of Excel e.g. Working with Functions, Lists, Analyzing & Visualizing Data with Charts, Pivot Tables & Charts, Lookup Formulas, Sharing & Protecting workbooks, creating spark lines & mapping data and forecasting data.

6. Fitness Freak Contest

The maiden “Fitness Freak” contest was conducted in a very spirited and enthusiastic manner by the SSCMR Cultural Club on 24th July, 2021.

The event saw active participation from Students & Faculty contestants who had sent video entries on Pushups.

Following Contestants were declared as winners by the Judges Panel:

Student Winners

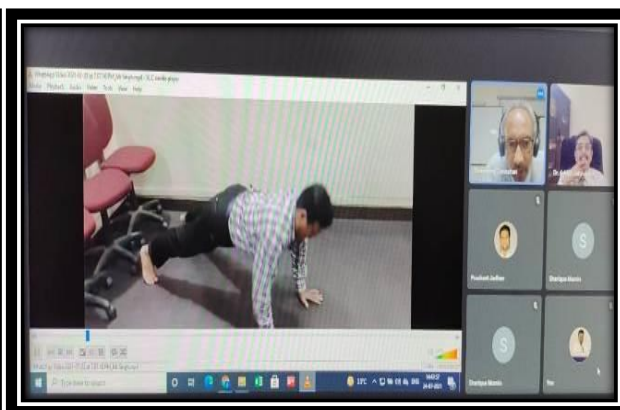


- 1. First Prize - Mr. Umar Momin
- 2. Second Prize - Mr. Sheku Mhatre



Faculty Winners

- 1. First Prize - Prof Sharique Momin
- 2. Second Prize - Mr. Avinash Singh



7. Learning Club

The **Learning Club** has been created in the Swayam Siddhi Institute of Management Studies and Research (SSCMR) for the current Academic year to foster and promote the spirit of learning and Knowledge Sharing amongst the Faculty Fraternity.

The Fifth Session was taken by Prof Sharique Momin, on the topic, “Best Practices of HR in 2020” on July 31,2021.

8. “Rhunanubandh”– Alumni Cell Meet

First Official Meet of Alumni Cell was held on 31st July, 2021 to discuss on Rhunanubandh Alumni Association Registration Process which was attended by Director Dr. Arloph Johnvieira, Prof Suhas Jategaonkar, Prof CA Ujwal Dhokania & Alumni Committee members. It was unanimously decided to start the registration process and planning was made for program to be conducted under the Alumni Association for the benefit of SSCMR Students.



SSCMR FACULTY FOCUS

Following are the major SSCMR Faculty Achievements and Recognitions that have brought laurels to the SSCMR Institution:

1. **Dr. Arloph John Vieira, Director, SSCMR** had written and published Two Chapters in Book Titled “**Entrepreneurship Management**” having ISBN 978-81-9512460-0-2 in the first Edition published in June 2021.



2. **Dr. Arloph John Vieira, Director, SSCMR** was invited as a **Guest Speaker** by **Dr. V N BRIMS, Thane** in the Webinar On the Topic of “**Intellectual Property Rights & IP Management for Start-up- A Pharma Perspective**” on Monday 26th July 2021.



3. **Prof. Suhas Jategaonkar** was invited as Mentor & Judge by **Vishwakarma Institute of Information & Technology, Pune** for **Star Hackathon Event** on 19th June, 2021



4. **Prof. Dharmaraja Ganeshan** has successfully completed 5 Days Online FDP on “**Universal Human Values in Technical Education**” organized by AICTE from 21st June to 25th June, 2021



FACULTY CONTRIBUTION'S



Prof CA Ujwal Dhokania
Head of Academics
SSCMR

BALANCE SHEET OF STUDENTS' LIFE

BALANCE SHEET OF STUDENTS' LIFE			
LIABILITIES	VALUE	ASSETS	VALUE
Capital	ACADEMIC YEARS	Fixed Assets	EDUCATIONAL QUALIFICATIONS
Reserves & Surplus	KNOWLEDGE & SKILLS	Investments	VALUES & ETHICS
Borrowed Funds	PARENT'S INVESTMENT	Current Assets	IT SKILLS, CONCEPTS & TECHNIQUES, EXTRA CIRRICULAR ACTIVITIES
Current Liabilities & Provisions	NON ATTENDANCE & NON PARTICIPATION UPGRADTION OF SKILLS & KNOWLEDGE		
TOTAL	WORTH & RISKS	TOTAL	REWARDS & RETURNS
LIFE NET WORTH = (REWARDS & RETURNS) - RISKS			

SSCMR STUDENT'S CORNER

FROM THE STUDENT EXECUTIVE EDITOR'S DESK



OFFLINE LEARNING IS BETTER THAN ONLINE...

Miss. Shwetal Rathod
Student Executive Editor

In my opinion, offline classroom environment is better than online environment. As the pattern of education is changing based on the problems and needs of the students. Some students prefer doing online learning and others prefer offline learning in classroom. We are social beings and switching to



the online mode of learning permanently can steal the valuable things from life such as friendships, learning from each other, interactions with teachers and society, behavioural development, coping with situations, helping each other and solving problems, teamwork etc. Online classroom is not natural by any means; however, it is the best option in absence of teaching resources and learning materials. Physical classroom makes it possible for students to have personal meetings with teachers and

classmates. It enables students to spend quality time in discussions, cross-questioning in groups and clearing many concepts in one topic. In a long run, it improves student performance and skills in the field of his specialisation. At campus, students from different majors also make interactions by the means of other co-curricular activities in various groups such as dance, Sports or many other competitions. In offline learning there is not much distraction as compared to online learning. Students while learning on laptop or mobile get distracted to other things. That is why I would prefer Offline classes because I am an inquisitive person who likes to raise questions and also to interact with other students and teachers.

So yes, I would vote for offline learning.

B) STUDENTARTICLE/POEM/WRITE-UP CORNER

IN SEARCH OF HOPE

In search of hope! Choose the route less travelled by,
Allowing the destiny to make way far from the eternal sky.

Where time bounded constraints doesn't annoy anymore to wait,
Smooth runs the water where the Brook is deep.

Don't let your mind wander to what's coming next,
Cherish the moments and give it your best.

Try again after a setback, do appreciate the things you have,
Find the peace amidst the chaos and let yourself to rise above all pathos.

Remember the hardship doesn't last too long,
always manage to lighten up your life and brighten up your days.

Whenever you're sad and gloomy just give the one you love, a call,
and you will see for yourself the way all your troubles will fall.

Go get the sunshine that comfort your tears,
Gather up rainbows to chase away all your fears.

The only request is never stop searching for hope because,
It's the only way out which will make all your nightmares to elope



Miss Tanzeel Momin
MMS 1ST Year



Miss Nisha K.Yadav
F.Y.MMS
Roll.No.20191

SMALL CHANGES CAN MAKE A BIG DIFFERENCE

An MBA degree is an answer to a lot of things. If you are looking to broaden your career flexibility, enhance your business acumen, make provision for a fatter pay cheque or start your own business; the advantages of obtaining an MBA are several.

But it is not only having a degree that counts. The things you do while pursuing an MBA degree with your time and energy can have a server impact on the way your career unravels post-graduation from your MBA.

Here are five key way a student of MBA must take advantage of the resource and connections they get access to when in an MBA program in order to set themselves up for better financial success down the road, post MBA.

W	MBA program help students to come out of their shell and develop advanced management skills.
H	A student pursuing an MBA program, internship or job gets immense opportunity.
Y	The graduates are offered good salary packages and positions.
M	MBA graduates enjoy worldwide placements because this degree is highly recognized throughout the world.
B	
A	With an MBA degree, one becomes familiar with all the skill and responsibilities required to be a successful entrepreneur.

"Dreams are Lovely. But they are just dreams. Felling, ephemeral, pretty, But dreams do not come them. It's hard work that makes things happen. It's hard work that creates "



Mr. Suraj K. Kumhar
F.Y.MMS
Roll. No: 20154

8 Gifts That Don't Cost a Rupee...

THE GIFT OF LISTENING:

But you must really listen. No interrupting, no daydreaming, no planning your response.

Just listening.

THE GIFT OF AFFECTION:

Be generous with appropriate hugs, kisses, pats on the back and handholds. Let these small actions demonstrate the love you have for family and friends.

THE GIFT OF LAUGHTER:

Clip cartoons. Share articles and funny stories. Your gift will say, "I love to laugh with you".

THE GIFT OF A WRITTEN NOTE:

It can be a simple "Thanks for the help" note or a full sonnet. A brief, handwritten note may be remembered for a lifetime, and may even change a life.

THE GIFT OF A COMPLIMENT:

A simple and sincere, "You look great in red", "You did a super job" or "That was a wonderful meal" can make someone's day.

THE GIFT OF A FAVOR:

Every day, go out of your way to do something kind.

THE GIFT OF SOLITUDE:

There are times when we want nothing better than to be left alone. Be sensitive to those times and give the gift of solitude to others.

THE GIFT OF A CHEERFUL DISPOSITION:

The easiest way to feel good is to make others feel good.

SSCMR INDUSTRY & PLACEMENT NEWS

Swayam Siddhi College of Management and Research (SSCMR) is among the top B-Schools in the Mumbai University from Kalyan, Thane, Bhiwandi area to have concluded its final placements for the year 2020 & 2021.

The institute has yet again achieved new milestones and scaled greater heights with the successful Campus Recruitment Programme for the Batch of 2020 & 21.

The institute's unique student-driven culture, robust corporate engagement model, and planned academic rigor have secured us the unwavering confidence of a bevy of the top corporate houses year after year.

This year, over 45 organizations from across sectors such as BFSI, Consulting, FMCG, Information Technology, Infrastructure, Manufacturing, Pharmaceutical, Retail, and Telecom, etc confirmed their participation in the Campus Recruitment Programme which saw participation from over 180 students. The participating companies initiated offers across diverse functions: Finance, General Management, Human Resources, Operations, Information Technology, and Marketing. Sales & Marketing, Infrastructure, Insurance, and Capital/ Finance were the major recruiters.

The students of SSCMR shown through their performance during their Summer Internship and in various Corporate Placement Drives

Our students have been offered positions in some of the most elite management programs in the country such as *HDFC Securities, Aditya Birla Capital, ICICI Prudential, SBI General Insurance, Chola MS General Insurance, Property Pistol, Atos Syntel*, etc.

“THIS YEAR IS A MILE STONE TOWARDS INTERNATIONAL PLACEMENT; OUR STUDENT IS SELECTED FOR THE DUBAI, ABUDHABI & MUSKAT LOCATION”

“OUR THREE STUDENTS WHO ARE SELECTED FOR SBI GENERAL INSURANCE ARE SELECTED FROM ALL INDIA LEVEL WITH MORE THAN 10,000 STUDENTS”

*We are also honored to have forged new associations with a host of top names in the industry such as the **HDFC Securities, Property Pistol, Aditya Birla Capital, Flipkart**, etc.*

“OUR FINANCE STUDENT MR. SHAH MUSTAQEEM HAS BEEN SELECTED FOR PROPERTY PISTOL WITH 7.80 LAKHS PACKAGE & HE IS NOW STAR PERFORMER FOR LAST 3 MONTHS”

“One of the biggest achievements of the Placement Cell for AY 20-21 was when FIVE of the MMS – Marketing & Finance Specialization Students, viz, Ms. Siddhi Watekar, Ms. Harathi Battani, Mr. Mohammed Adam Kuwari, Mr. Sayyed Mujahid & Mr. Mahesh Guntur”

SSCMR ALUMNI CORNER

Swayam Siddhi College of Management and Research organized the Virtual Annual Alumni Meet on 17th April 2021.

The SSCMR Placement Team under the Leadership of Prof. Suhas Jategaonkar took a monumental Step by announcing the launch of the dedicated Alumni Cell of the Institution titled “**Runanubandh**” on April 17, 2021.

We are pleased to inform you that, we have initiated a registration process for the “**Runanubandh Alumni Association**” under the guidance of Prof. CA. Ujwal Dhokania and expected to get registration by September end.

Our alumna selected committee members first meeting took place in Kalyan and discussed future course of action.

Following will be the Chair holders of “Runanubandh” Alumni Association:

1. **Mr. Dhammapal Thorat- President**
2. **Mrs. Bhagyalaxmi Bhandari – Vice President**
3. **Mr. Mayur More – Secretary**
4. **Miss. Dhanya Mohandas Panicker- Jt. Secretary**
5. **Mr. Milankumar Jain – Treasurer**
6. **Mr. Navneet Tiwari- Member**
7. **Ms. Triveni Sriram Siddhiram – Member**



Alumni Committee Members

SSCMR UPCOMING EVENT'S



100 Hours value Addition Session from 7th, August to 30th, September 2021



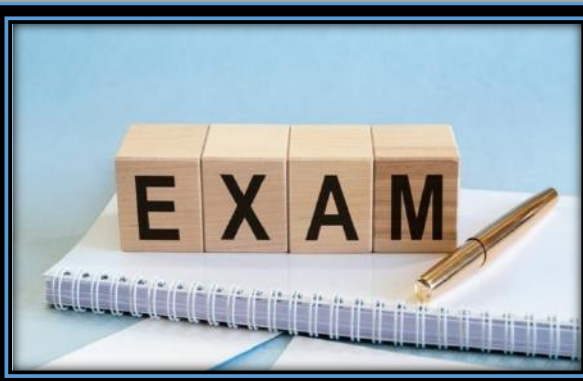
Parents Teachers Meet on Sunday 8th August, 2021



Marketing Webinar on Saturday 14th August, 2021



Workshop on Team Building on Saturday 21st August, 2021



First Internal Exam on 28th & 29th August, 2021



Business Quiz in September, 2020

SSCMR STAR ALUMNI CORNER

We are Proud to inform you that our **Alumna Mr. Mahesh Andewar** (Batch 2017-19) took Efforts and offered placement to our 5 students in HDFC Securities .We would like say sincere Thanks to him for his contribution towards placements.

ABOUT MAHESH ANDEWAR:

- He was 3rd Topper at his Graduation (BMS) from University of Mumbai & 1st in Thane District.
- Completed MMS from SSCMR in 2019
- He is working in HDFC Securities as **Senior Digital Relationship Manager**.
- He had been honored with “SCG Super Champions”, Best Performer” and “Exemplary Performance in Splendid Summer Contest by HDFC Securities”.



I have been a part of this wonderful SSCMR family for the last four months. To become a part of Swayam Siddhi was fun and even challenging but I learned a lot from it. I love the SSCMR faculty, where teachers maintain friendly relations with students -
Shwetali Rathod

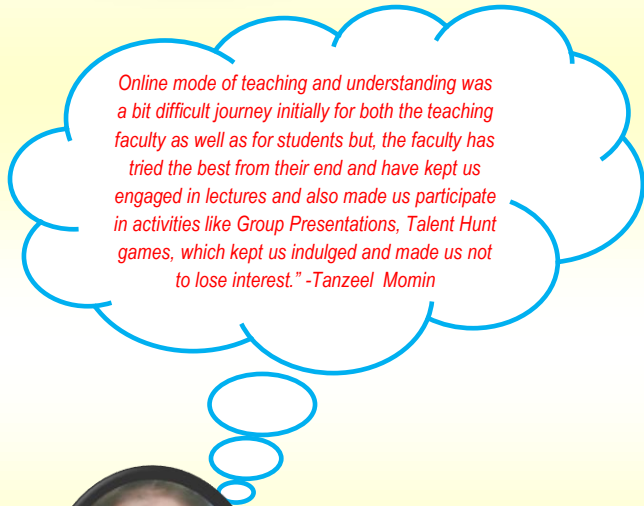


"Our college is well equipped with facilities that bring about the best in us. The homely environment, cooperative batch mates, and dedicated teachers make the M.M.S Fresher students feel that they have selected the exact and the best college for their master's degree. SSCMR will always be another home for us"-
Suraj Kumhar



I was pleasantly surprised by the beautiful campus and the quality education that SSCMR provides. The best thing about being a student of SSCMR is the number of available additional opportunities..I am very proud to be as a student of SSCMR."
ASHVINI SHINDE

Online mode of teaching and understanding was a bit difficult journey initially for both the teaching faculty as well as for students but, the faculty has tried the best from their end and have kept us engaged in lectures and also made us participate in activities like Group Presentations, Talent Hunt games, which kept us indulged and made us not to lose interest." -Tanzeel Momin



"SSCMR has given me a platform for identifying and developing my skills, my competencies and helping me to grow as a professional"-
Anjali Singh



SSCMR has been a great contributor to the development of my personality. I have established my leadership, time management, and team skills and have also been able to advance these skills to a whole new level- Umar Momin





Swayam Siddhi College of Management & Research

Affiliated to **UNIVERSITY OF MUMBAI**

Approved by **AICTE (GOVERNMENT OF INDIA)**

Permission by **DTE, GOVERNMENT of MAHARASHTRA**

MBA / MMS

DUAL SPECIALIZATION

ADMISSIONS OPEN

Government Scholarships Available
OPEN-SC-ST-SBC-NT-OBC



Free International Study Tour
DUBAI - SINGAPORE - THAILAND

Mumbai University Degree - Globally Recognized

Minority Scholarships Available (for Muslims, Jains ..)

Free Bus from Kalyan & Thane

100% Placement Assistance