



SWAYAM SIDDHI MITRA SANGH'S
**SWAYAM SIDDHI COLLEGE OF
MANAGEMENT & RESEARCH**
[AFFILIATED TO UNIVERSITY OF MUMBAI, APPROVED BY AICTE]

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Vol.4 Issue-1

SWAYAM SIDDHI NEWSBEATS



Swayam Siddhi Educational Campus,
Temghar, Kalyan –Bhiwandi Road,
Bhiwandi -421302
Website: www.swayamsiddhi.org

Swayam Siddhi College of Management & Research

VISION STATEMENT

**“TO CREATE PROFESSIONALLY COMPETENT LEADERS
FOR INDUSTRY WITH SOCIAL COMMITMENT”**

MISSION STATEMENT

- ❖ ***TO INSTILL HUMAN VALUES & LEADERSHIP QUALITIES FOR HOLISTIC DEVELOPMENT OF STUDENTS***
- ❖ ***TO DEVELOP ANALYTICAL SKILLS & CAPACITY IN STUDENTS TO ACHIEVE LEADING POSITIONS IN BUSINESS ORGANIZATIONS***
- ❖ ***TO ENRICH STUDENTS FOR PROVIDING GOOD INDUSTRIAL & CORPORATE EXPOSURE TO DEVELOP ENTREPRENEUR SPIRIT.***
- ❖ ***TO INCULCATE INNOVATIVE & SUSTAINABLE SOLUTIONS TO ACCOMPLISH THE DYNAMIC SOCIO ECONOMIC NEEDS THROUGH RESEARCH.***



SWAYAM SIDDHI MITRA SANGH'S
SWAYAM SIDDHI COLLEGE OF MANAGEMENT & RESEARCH

“SWAYAM SIDDHI NEWSBEATS”

“Ambition beats Genius 99% of the Time”

A QUARTERLY PUBLICATION FROM SWAYAM SIDDHI COLLEGE OF MANAGEMENT & RESEARCH
VOL.4 ISSUE.1 OCT-DEC.,2021

From the Director's Desk

Dear SSCMR fraternity,

It gives me immense pleasure in informing the faculty and student's fraternity that SSCMR is publishing a Quarterly newsletter by the name of “SWAYAMSIDDHI NEWSBEATS” and the Tag line is “Ambition Beats Genius 99% of the Time”. The 4th Volume Issue.1 for the period “Oct-Dec, 2021 is expected to be released by 1st week of January, 2022

This newsletter will not only help to connect the students but also provide a platform to showcase their talents and achievement in their professional and personal front. It will also build a bond between the faculty and students. SSCMR's NEWSBEATS will ensure the bonding beats of every student will be heard by the entire SSCMR fraternity through this newsletter. In this current issue, we have focused on SSCMR Events, Faculty, Students & Alumni Contributions & Achievements and this issue will really help the stakeholders to analyze from top to bottom of the functioning and operating of academic and professional activities of SSCMR.

We welcome your wholehearted kind support. Your feedback and suggestions are always welcome.

We would like to thank CA Ujwal Dhokania and his entire team for making this happen during the period when it was needed the most.

At last, I would like to express my sincere thanks to CA Parag Khandekar and Mrs. Rita Khandekar for their support.

Thanks.



Dr. Anil Matkar
Director, SSCMR

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MANAGING TRUSTEE, SSCMR

Mrs. RITA KHANDEKAR
TRUSTEE, SSCMR

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SSCMR EVENTS

1. Training & Development Programme:

Swayam Siddhi College of Management & Research has organised **30 Hours Training & Development Programme** for SYMMS Students from 25th Oct,2022 to 29th Oct.,2022 .The session was taken by the in house faculty member on the various topics like Self Demonstration, Business Etiquettes, Ex-Tempore, Group Discussion, Interview Preparations, Do's and Don'ts for Interview, Presentation Skills, Mock Interview. Around 33 Students attended the same & took the benefit of the Programme.





2. COVID-19 Vaccination Drive:

The SSCMR has organised COVID-19 Vaccination Drive in association with Bhiwandi Nizampur City Municipal Corporation (BNCMC) on 28th Oct., 2021 in SSCMR Campus. This Drive was benefited to all the students of the college, teaching & non teaching staff and local citizens of the Bhiwandi City. Total 273 members were participated & vaccinated in this drive.

स्वयं सिद्धि कॉलेज में टीकाकरण मार्गदर्शन



भिंवंडी. शासन के निर्देशानुसार भिवंडी मनपा प्रशासन द्वारा वैक्सीन टीकाकरण जागरूकता कार्यक्रम शहर स्थित समस्त कॉलेजों में जोर-शोर से चलाया जा रहा है. स्वयं सिद्धि कॉलेज में प्राचार्य जीएस शिकरे के कुशल मार्गदर्शन में अध्ययनरत विद्यार्थियों को वैक्सीन टीकाकरण कराने के लिए मार्गदर्शन किया गया. उक्त मौके पर प्रमुख अतिथि मनपा मुख्य वैद्यकीय अधिकारी डॉक्टर कारभारी खरात, कॉलेज ट्रस्टी पराग खांडेकर, प्राचार्य जी.एस. शिकरे, वैद्यकीय डॉक्टर राजकुमार शर्मा, एनएसएस प्रोफेसर प्रशांत जाधव सहित भारी संख्या में प्राध्यापक एवं छात्र-छात्राएं उपस्थित थे.

गौरतलब हो कि शासन के निर्देशानुसार शहर के समस्त कॉलेजों में 'युवा स्वास्थ्य मिशन' के तहत वैक्सीन टीकाकरण जोरों से चलाया जा रहा है. भिवंडी-कल्याण मार्ग स्थित स्वयं सिद्धि कॉलेज में मनपा प्रमुख वैद्यकीय अधिकारी डॉक्टर कारभारी खरात की प्रमुख मौजूदगी में प्राचार्य डॉक्टर शिकरे के कुशल मार्गदर्शन में कॉलेज में अध्ययनरत विद्यार्थियों को वैक्सीन टीकाकरण कराए जाने के लिए मार्गदर्शन किया गया. प्राचार्य शिकरे ने समस्त विद्यार्थियों को टीकाकरण के लिए प्रोत्साहित करते हुए कहा कि स्वास्थ्य सुरक्षा की खातिर टीकाकरण करावें एवम शहरवासियों को भी जागरूक करने में सहयोग करें.



3. Workshop on Investment Planning Strategies & Online Trading with Technical Analysis:

SSCMR has organised Workshop on “**Investment Planning Strategies & Online Trading with Technical Analysis**” on 29th Oct.,2021 in Seminar Hall of SSCMR Building. The Session was conducted by **Mr. Umesh Bhalla –MD- Quickstox Enterprises** an Expert in the field of Share Market Trading. This session was attended by all the Faculty members & 45 Students of SYMMS. In this Workshop students were shown Online Market Movements & speaker also explained various strategies and demonstrated online Trading with Technical Analysis.



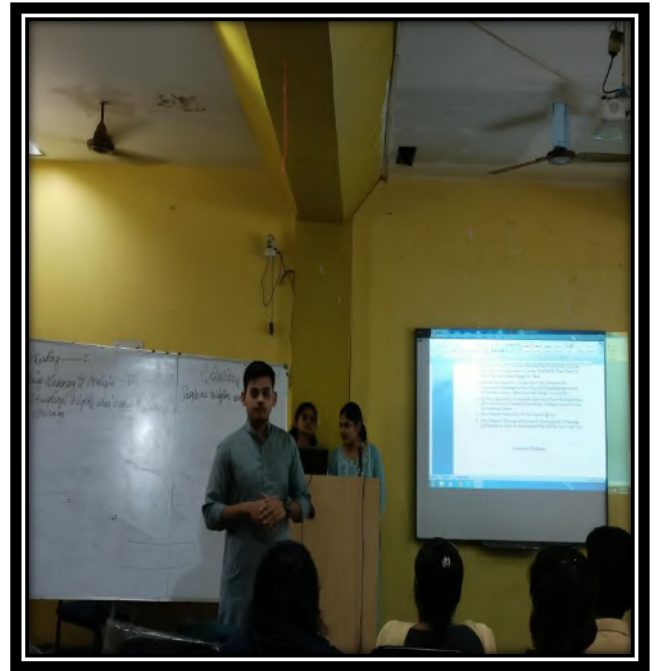
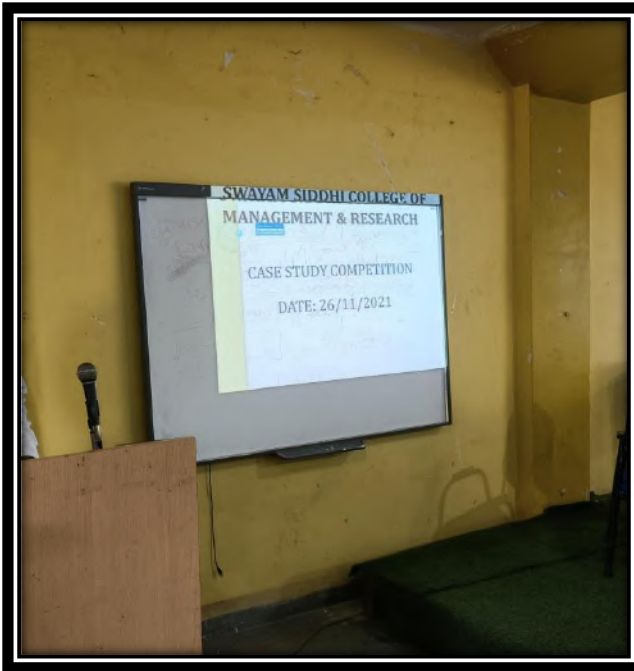
4. Guest Session on General Management- Career & Opportunities in Corporate Sector:

Swayam Siddhi College of Management & Research has organised Corporate Guest Session “General Management- Career & Opportunities in Corporate Sector” on 30th Oct 2021. Guest Speakers for the session was Mr. Atul Bagal- HR Head (President)- Zydus Health Care Ltd. In this session he focused on various opportunities in Corporate Sector and Directed students for the same. Around 30 Students participated the Session.



5. Case Study Competition:

SSCMR has organised Case Study competition on 26th November, 2021 for the Students of SSCMR. The objective of the competition was to build and enrich students' knowledge towards practical approach. The event was managed by Prof Rahul Shah and Judged by Prof Suhas Jategaonkar. Around 16 Students attended participated and presented their case studies.



6. Seminar on Supply Chain Management by Mumbai ka Dabbawala:

Swayam Siddhi College of Management & Research has organised Guest Session “Supply Chain Management- Six Sigma” on 27th November, 2021. The Guest Speaker for the Session was **Shri Raghunath Medge- Chairman of Mumbai Ka Dabbawala**. In this session the Guest Speaker focused on Supply chain management of Nutan Tiffin Box Suppliers association and Six Sigma in their work management. This session was attended by more than 80 Students.



7. Group Discussion Competition:

SSCMR has organised Group Discussion competition on 30th November, 2021 for the Students of SSCMR. The objective of the competition was to measure Group Communication Skills and Knowledge about current affairs. The event was managed by Prof Suhas Jategaonkar & Judged by Prof Dharmaraja Ganeshan. Around 6 Groups of 4-5 Students attended & participated



8. Orientation Programme MMS 2021-23 Batch:

SSCMR had organised 5 Days Orientation & Induction Programme for MMS New Batch 2021-23 from 10th Dec.,2021 to 14th Dec., 2021. Chief Guest for the Inaugural Programme was Mr. Sunil Deshmukh- Associate Certified Coach- International Coaching Federation USA. The Orientation-Induction Programme was scheduled as under:

Day & Date	Programme	Time
Friday, 10 th December,2021	Inaugral Session	10.00 am to 1.00 pm
Sat & Sun, 11 th and 12 th Dec.,2021	Professional Training	9.30 am to 5.00 pm
Monday & Tues., 13 th & 14 th Dec.,2021	In-house Faculty Induction Programme & Management Games	9.30 am to 5.00 pm





9. Session on Opportunities & Requirements in Real Estate Sector:

SSCMR has organized guest session on **Opportunities & Requirements in Real Estate Sector** on the 15th, December, 2022. The session was organized by Prof Suhas Jategaonkar and conducted by Guest Speaker Mr. Ketan Chaube- Expert & Entrepreneur in Real Estate Industry with the objective of explaining the requirements & opportunities for Placement in Real Estate Industry. Around 34 Students attended the session.





10. Session on General Management:

SSCMR has organised Guest Session on General Management on 19th December, 2021. The session was organised by Prof Ujwal Dhokania and conducted by the Guest Speaker Dr. Sibani Sarangi- Associate Director CRISIL India Ltd he guided the Students on General Concepts of Management and its Importance in Students life. Total 32 Students attended the same and taken the benefit of the same.

11. Workshop on Leadership & Training Programme:

SSCMR had organised a Workshop on Leadership & Training in association with Magic Institute of Excellence on 21st Dec., 2021. The Session was Conducted by the Mr. Vishal Bhojani- Founder Director of MIE, Mumbai. In this session focused on Various aspects and Importance of Leadership and Also conducted Personality development programme. The session was attended by 65 Students and 4 Faculty members.



12. Workshop on Solid Waste Management :

SSCMR had organised a Workshop on Solid Waste Management in association with Health Department, Bhiwandi Nizampur City Municipal Corporation on 24th Dec., 2021. The Session was Conducted by the Mr. H.D. Gulwill- Health Office of BNCMC, Bhwiandi. In this session explain the need of Waste management for future of society and also focused on Seggregation of Wet & Solid Waste in our Society. In this Workshop various Personalities like Chief Officer of BNCMC, Local Corporater and Police Inspector of Bhiwandi Police Station also guided the audience. The session was attended by more than 80 Students & all faculty members of SSCMR.



13. Cultural Events:

SSCMR had organised a Cultural Events 2021-22 on 27th & 28th Dec.,2021. Various Cultural Events like Black Day/ Denim Day 27th Dec., 2021, Monday, Traditional Day 28th Dec., 2021, Tuesday was celebrated. They celebrated Traditional Day to promote “Unity in diversity “which is based on the concept where the individual or social differences in physical attributes, skin colour, castes, creed, cultural and religious practices, etc. are not looked upon as a conflict. Rather, these differences are looked upon as varieties that enrich the society and the nation as a whole.

Traditional Day was held on the 28th of December 2021 at the college. It was an eventful day. It was observed as a celebration of India’s diverse culture. It’s a day designated for people to come in traditional attire from their home state, or specific culture of their choice.

In all, it was a great success and it definitely strengthened the bonds among the students and created respect for ethnic and racial diversity in India.



14. Local Industrial Visit:

SSCMR had organised a local Industrial Visit to Navi Mumbai- RAMK Group, Mumbai Waste Management Ltd. & Pradeep Metals Limited Company on 28th Dec.,2021. Total 50 Students of FYMMS Visited the IV. In this Visit, Operation Team from both the company explained the Process of managing Waste & Metals Processing respectively to our students.



15. Sports Events

SSCMR had organised a Annual Sports Events 2021-22 on 29th & 30th Dec.,2021. As usual a great deal of planning, practicing and hard work had gone into organizing this event. The day began with Box cricket. It was followed by various events lined up for the day. The students actively participated in all the events. The Sports Park was filled with cheer, gaiety and excitement as each event's results were announced.





Sr. No	Event	No. Of Participants
1	Box Cricket	18
2	Football	14
3	Kabaddi	18
4	Badminton (Boys)	06
5	Badminton (Girls)	12
6	Table Tennis	04
7	Dodge Ball (Girls)	12

SSCMR INDUSTRY & PLACEMENT NEWS

Swayam Siddhi College of Management and Research (SSCMR) is among the top B-Schools in the Mumbai University from Kalyan, Thane, Bhiwandi area to have concluded its final placements for the year 2020 & 2021.

The institute has yet again achieved new milestones and scaled greater heights with the successful Campus Recruitment Programme for the Batch of 2020 & 21.

The institute's unique student-driven culture, robust corporate engagement model, and planned academic rigor have secured us the unwavering confidence of a bevy of the top corporate houses year after year.

This year, over 45 organizations from across sectors such as BFSI, Consulting, FMCG, Information Technology, Infrastructure, Manufacturing, Pharmaceutical, Retail, and Telecom, etc confirmed their participation in the Campus Recruitment Programme which saw participation from over 180 students. The participating companies initiated offers across diverse functions: Finance, General Management, Human Resources, Operations, Information Technology, and Marketing. Sales & Marketing, Infrastructure, Insurance, and Capital/ Finance were the major recruiters.

The students of SSCMR shown through their performance during their Summer Internship and in various Corporate Placement Drives

Our students have been offered positions in some of the most elite management programs in the country such as *HDFC Securities, Aditya Birla Capital, SBI General Insurance, Chola MS General Insurance, Property Pistol, Atos Syntel*, etc.

“OUR 5 STUDENTS WHO ARE SELECTED FOR SBI GENERAL INSURANCE ARE SELECTED FROM ALL INDIA LEVEL WITH MORE THAN 10,000 STUDENTS”

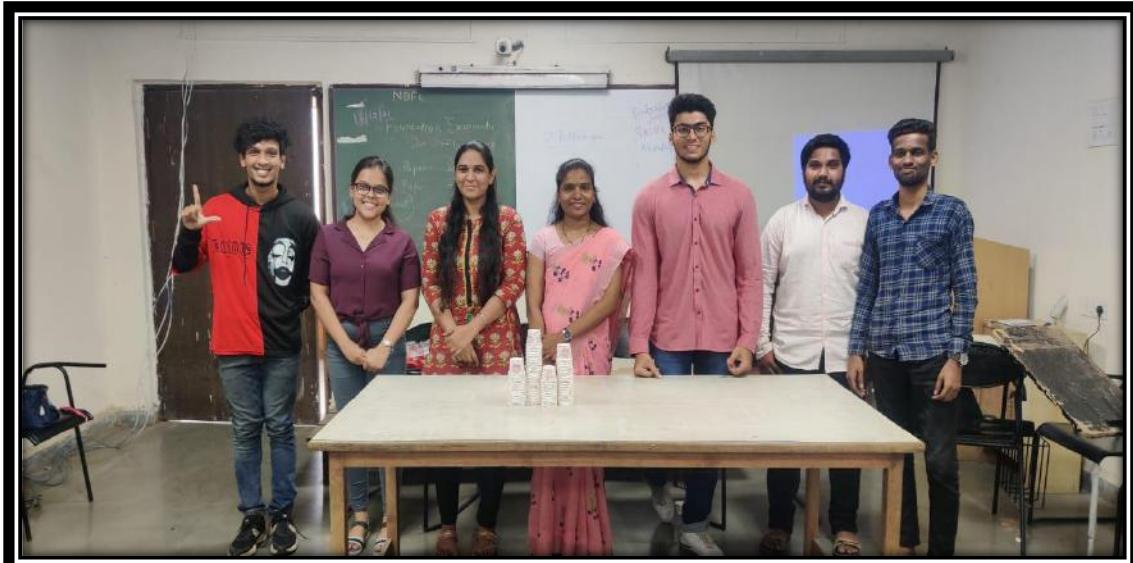
We are also honored to have forged new associations with a host of top names in the industry such as HDFC Securities, Property Pistol, Aditya Birla Capital, Flipkart, etc.

SSCMR ALUMNI CONTRIBUTIONS

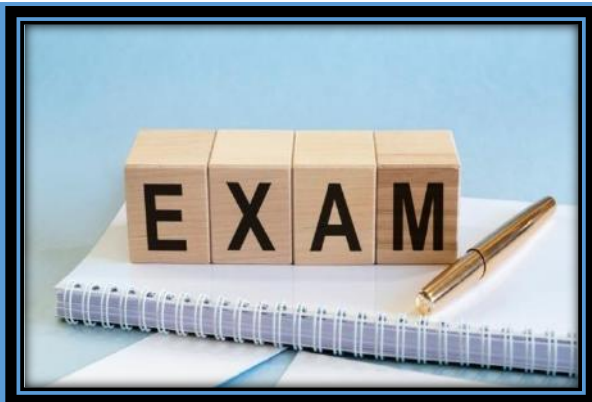
We are Proud to inform you that our Alumna Mrs. Laxmi Reddy & Mr.Avinash Vyas engaged a Guest session for our FY/SYMMMS Students in the month of Oct-Dec., 2021.

Alumni Session on Road Map to MMS Education:

SSCMR had organised Guest Session on Roadmap to MMS Education on 18th Dec., 2021 which was conducted by SSCMR Alumna Student Mrs. Laxmi Reddy. The Session was organised with objective of Showing Proper Road map and Directions for MMS education to New Students. The Session was attended by 24 Students.



SSCMR UPCOMING EVENT'S



Sem III Exams in January,2022



Industrial Visit in January, 2022



Training & Personality Development Programme from Feb.,2022



Mock Interviews in Feb.,2022



Placement Drive-2022



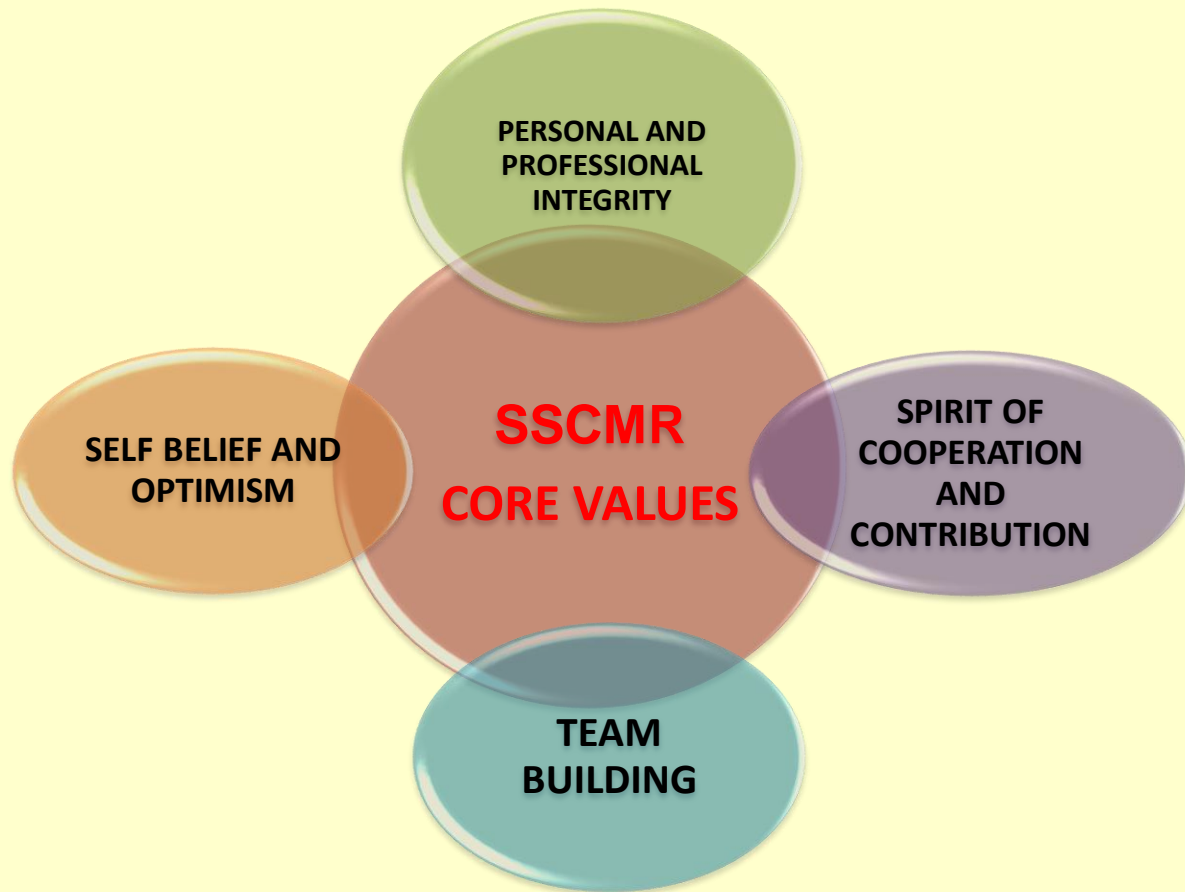
Covid-19 Vaccine Drive

SWAYAM SIDDHI COLLEGE OF MANAGEMENT & RESEARCH

PROGRAM OUTCOMES

- 1. APPLY KNOWLEDGE OF MANAGEMENT THEORIES & PRACTICES TO SOLVE BUSINESS PROBLEM**
- 2. FOSTER ANALYTICAL & CRITICAL THINKING ABILITIES FOR DECISION MAKING.**
- 3. ABILITY TO UNDERSTAND, ANALYZE AND COMMUNICATE GLOBAL, ECONOMIC, LEGAL & ETHICAL ASPECTS OF BUSINESS.**
- 4. ABILITY TO DEVELOP VALUE BASED LEADERSHIP WITH THEMSELVES AND OTHERS IN THE ACHIEVEMENTS OF ORGANIZATIONAL GOALS, CONTRIBUTING EFFECTIVELY TO A TEAM ENVIRONMENT.**
- 5. EVALUATE BUSINESS ENVIRONMENT AND OPPORTUNITIES AND DEVISE STRATEGIES FOR RESPONDING EFFECTIVELY TO PROBLEMS, THREATS, AND OPPORTUNITIES**
- 6. ANALYZE AND SYNTHESIS ACROSS DISCIPLINES/FUNCTIONS IN ORDER TO EVALUATE BUSINESS OPPORTUNITIES AND MAKE SOUND BUSINESS DECISIONS**
- 7. CONSTRUCT AND COMMUNICATE A LOGICAL, RELEVANT, AND PROFESSIONAL QUALITATIVE ASSESSMENT OF BUSINESS INFORMATION OF SPECIFIC DOMAIN AREA IN AN EFFECTIVE MANNER.**
- 8. SUMMARIZE AND APPLY THEORIES OF TEAM COMPOSITION, PROCESS, AND MOTIVATION TO EFFECTIVELY MANAGE WORK TEAMS.**

SSCMR CORE VALUES



WE INCULCATE IN STUDENTS

S- Spirit of Co-operation

S- Strategy to Excel

C-Creative Ideas

M- Managerial Skills

R- Resourcefulness