



NAAC-CYCLE-2

7.3.1 – Provide the details of the performance of the institution in one area distinctive to its vision, priority and thrust in not more than 500 words

Area of Distinctiveness of SSCMR

Excellence through Innovative Teaching and Assessment Techniques

Objectives:

- To bring a wide array of creative and innovative approaches into the learning process
- To enhance competencies by developing practical skills, critical thinking and inspiring creativity among students
- To make learning pleasant, optimistic and an enjoyable experience
- To develop and deploy innovative assessment tools to design the career of the students

For the management programs, students from diverse backgrounds are enrolled. We have a week-long induction program, to bring everyone on common platform. The students are given exposure to subjects like communication skills, finance, economics, statistics and Information Technology. We have the mentoring Programme, wherein each faculty is assigned with a group of mentees. Additionally, we also have the counseling sessions wherein the senior faculty attends to and addresses the student related issues and provides them necessary guidance and support.

Students are exposed to multiple projects as a part of the continuous assessment process. A lot of practical work is given in each course by the respective faculty. The internal assessment includes case study, role play, group work, presentations, team building activities, which are very crucial for their personality development. Summer internship projects and specialization projects are each for a period of at least two months. The students get practical exposure and experience the learning of the management concepts taught in the class. Industry-academia ties are further strengthened through summer internship projects and specialization projects. The enablers include various techniques of student analysis viz. psychometric testing, student counseling, mentoring, career counseling. Additionally, innovative teaching pedagogy and evaluation are important enablers. Results are seen in the form of academic performance, placements and alumni achievements. In addition to the written examination, viva voce is conducted for summer internship project and specialization project. External experts from the industry are invited as resource persons for viva.

Academic Result: Consistently More than 90 results since past five academic years.