



SWAYAM SIDDHI MITRA SANGH'S
**SWAYAM SIDDHI COLLEGE OF
MANAGEMENT & RESEARCH**
[AFFILIATED TO UNIVERSITY OF MUMBAI, APPROVED BY AICTE]

2021
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SWAYAM SIDDHI NEWSBEATS



Swayam Siddhi Educational Campus,
Temghar, Kalyan –Bhiwandi Road,
Bhiwandi -421302
Website: www.swayamsiddhi.org

Swayam Siddhi College of Management & Research, Bhiwandi

ABOUT US:

Swayam Siddhi College of Management and Research(SSCMR) was formed under the aegis of Swayam Siddhi Mitra Sangh, an Educational Trust, in year 2006, Led by a young and dynamic Personality **CA Parag Khandekar** for imparting Management Education to students deserving quality education. The Institute is affiliated to University of Mumbai, Approved by AICTE and Recognized by DTE Govt. of Maharashtra.

From a modest beginning in 2006, the Institute nurtured a dream to become a leading management school. The guiding philosophy of the school throughout has been providing quality management education to meet future corporate challenges. The Institute believes in academic excellence, social responsibility, professional and personal growth of students and faculties.

MISSION STATEMENT

- To transform young minds to Professionally well-trained, morally upright, socially conscious and spiritually oriented individuals
- To be one of the top institutes in Management education, training, research and consultancy.
- To impart value based education in business administration and provide need based training, research and consultancy.
- To train and mould our students into professionally committed, ethical and environment friendly managers and entrepreneurs for Indian and global organizations.

VISION OF SSCMR

- To ignite students mind, unleash their power within and prepare them to become leaders with excellence and integrity, so as to make a difference in the global scenario
- To be a Premier Institute in Management Education, Training, Research and Consultancy
- To pursue excellence in education and to reach top 10 among the premier management institutes by 2020
- To be a globally recognized Institute constantly focusing on Innovative Courses, Professional Services and Research & Consultancy



SWAYAM SIDDHI MITRA SANGH'S
SWAYAM SIDDHI COLLEGE OF MANAGEMENT & RESEARCH

“SWAYAM SIDDHI NEWSBEATS”

“Ambition beats Genius 99% of the Time”

A BI-MONTHLY PUBLICATION FROM SWAYAM SIDDHI COLLEGE OF MANAGEMENT & RESEARCH
VOL.3 ISSUE.1 AUGUST & SEPTEMBER- 2021

From the Director's Desk

Dear SSCMR fraternity,

The month of September 2021, is an important month from a Teacher's as well as a Student's perspective, not only because we have the Teachers day on 5th Sept but this year it also marked an ending of syllabus of the first year more precisely the Second semester of the current batch of 2020 - 22. The Teachers day is a special day wherein the naughtiest to the most studious student do not miss an opportunity to show their love and affection towards their most loved teacher after their parents being first teacher of their life. The impact and the impression a teacher has on the student is more profound when their parents are not so educated and in some unfortunate cases, when they are not even literate. This is probably where the noble profession lays its foundation stone of guiding, mentoring and counseling young minds and thus as teachers we all have additional responsibilities to shape the future of young Indians.

The month of September in this academic year was also important purely from an academic point of view to ensure the syllabus is complete and the midterm exams are held but of course leaving a small and important period to fortify our students with various value addition topics to improve their employability skills with the crucial specialisation semester 3 stepping in October. Herein lies the students challenges of picking up the key soft skills, getting

them honed and developed for the important phase of placement of second year. It is an exciting phase for students too as they have to make and confirm an important decision - his or her specialisation which in a way give a career direction to their life. A personalized counseling and mentoring the students is another challenge which professors have to undertake in the coming semester to make them aware of the industry challenges and of course the skills sets expectations of industry no mean a task by any imagination not forgetting the additional burden of executing it in an online or hybrid mode.

So as I end this editorial piece, let me wish the students all the very best for an important and crucial Second year and my good wishes to the faculty (teaching and non teaching) for all their efforts of reducing the anxiety and difficulty level of students in coping with their chosen specialisation and related placement challenges.



Director
Dr. Arloph Johnviera

CHIEF PATRONS

CA PARAG KHANDEKAR
MANAGING TRUSTEE, SSCMR

Mrs. RITA KHANDEKAR
TRUSTEE, SSCMR

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EDITOR-IN-CHIEF
2. PROF. CA UJWAL DHOKANIA
EXECUTIVE EDITOR
3. PROF. DHARMARAJAGANESHAN
ASSOCIATE EDITOR
4. PROF. JESSICA KHANDARE
ASSOCIATE EDITOR

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ASSOCIATE EDITOR
2. SURAJ KUMHAR
ASSOCIATE EDITOR
3. ASHWINI SHINDE
ASSOCIATE EDITOR
4. UMAR MOMIN
ASSOCIATE EDITOR

EXECUTIVE EDITOR'S MESSAGE



“All our Dreams can come true, if we have the courage to pursue them.”

- Walt Disney

Dear SSCMR Fraternity,

It's a matter of pride for all of us that we are launching our 3rd Volume of Bi-Monthly Newsletter “**SSCMR Newsbeats**”. I am thankful to all the stakeholders for their contributions for successful launch of the two volume of newsletter.

With the objective of making this newsletter as the **identity** of our institute, we are going to add with some new sections in the upcoming volume which will help the student's fraternity & faculty members to inculcate the research aspects in their books of knowledge.

As we all know Academics play an important role but at the same time value addition activities also play an important role in shaping the bright career. With this objective, in the current volume, we have added new section i.e. “Students Achievements” which will motivate the students to participate and share their extracurricular activities achievements.

I hope this will be helpful for the growth of students and institution as whole.

-Prof CA Ujwal Dhokania
Executive Editor, SSCMR

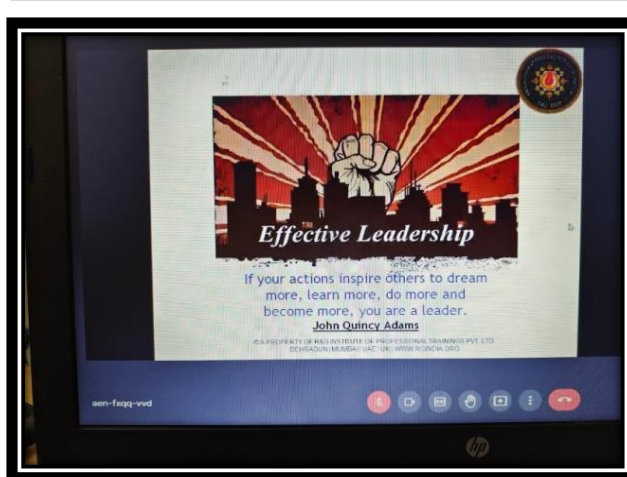
Index

CONTENTS	Page No
SSCMR EVENTS	
<i>Workshop on Leadership</i>	<i>Pg.1</i>
<i>Presentation Skills on New Education Policy 2020</i>	<i>Pg.1&2</i>
<i>Parents Teacher Meet</i>	<i>Pg.2&3</i>
<i>Webinar on Marketing</i>	<i>Pg.4</i>
<i>Workshop on Team Building</i>	<i>Pg.5</i>
<i>Teachers Day Celebration</i>	<i>Pg.6</i>
<i>Session on Resume Writing</i>	<i>Pg.6&7</i>
<i>Personality Transformation Programme</i>	<i>Pg.7</i>
<i>Workshop on Research Methodology</i>	<i>Pg.8</i>
<i>Webinar on Nutrition</i>	<i>Pg.8&9</i>
FACULTY FOCUS	
<i>Faculty Achievements</i>	<i>Pg.10</i>
SSCMR STUDENTS CORNER	
<i>Students Achievements</i>	<i>Pg.11 & 12</i>
SSCMR UPCOMING EVENTS	
<i>Upcoming Events Calendar</i>	<i>Pg.13</i>
SSCMR ALUMNI	
<i>Star Alumni Contribution</i>	<i>Pg.14</i>

SSCMR EVENTS

1. Workshop on Leadership:

Swayam Siddhi College of Management & Research has organised Online Workshop on Leadership on Saturday 7th August, 2021. The session was taken by the Professional Trainer Mr. Ganesh Bhatt, Director- R&G Institute of Professional Trainings Pvt. Ltd., Lean 6 Sigma Black Belt, Life Coach, PGDFT, Certified Psychometric Test Professional, Connoisseur - Tarot Cards, Physiognomy & Graphology. In this Session Mr. Ganesh Bhatt explained the role of Leadership in Management to our students. Around 74 Students attended the same & took the benefit of the session.



2. Presentation Skills on New Education Policy 2020:

The SSCMR has organised Presentation Skill Programme on New Education Policy 2020 on 7th August 2021 as a part of Value addition activity. In this Programme around 24 students had participated and it was judged by Prof Uzma Momin & Prof Aiman Peerzade.



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Organizing

PRESENTATION SKILLS ON
"NEW EDUCATION POLICY 2020"

On 7th August.
From 02.00 PM to 04.00 PM

Programme Co-ordinator
Dr. Arloph Johnvieira – (Director)
Prof. Dharmaraja Ganeshan (Head of Training)
Prof. CA Ujwal Dhokania – (Head of Academics)

Important Note : Marks would be provided & 2 Winners would be selected.

Following Students were declared as winners by the Judges Panel:

- **1st Prize : Ms.Shwetali Rathod (MMS –I 2020-22 Batch)**
- **2nd Prize : Mr. Suraj Kumhar (MMS –I 2020-22 Batch)**
- **3rd Prize : Mr. Umar Momin (MMS –I 2020-22 Batch)**

3. Parents Teacher Meet:

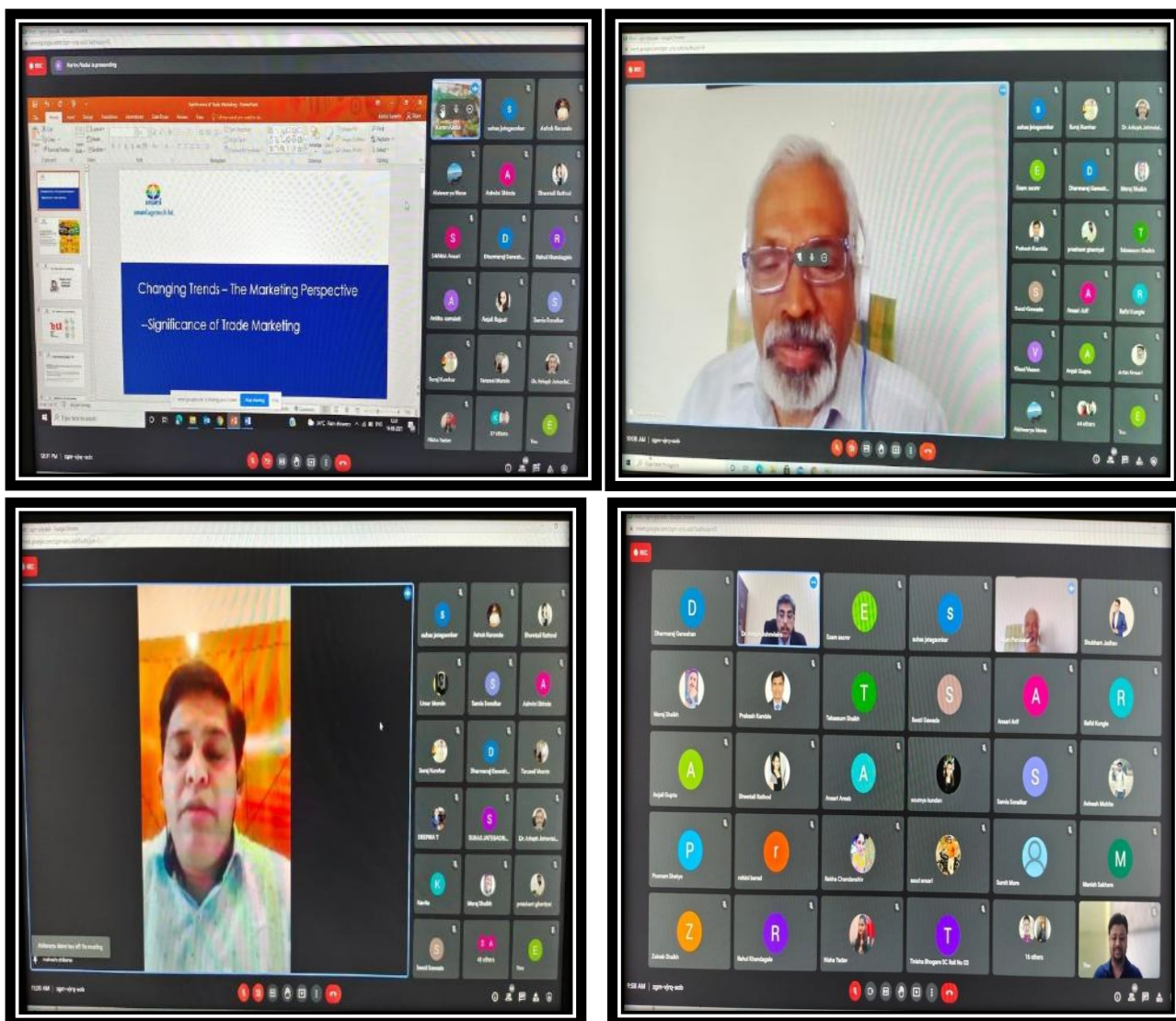
SSCMR has organised the first Parents Teacher Meeting on 8th August,2021. The main objective was to create a common platform where the teachers and the parents can come together to discuss students' performance and advise ways to enrich their learning from home experience. Director of the Institution along with faculty members briefed them about their wards' performance during the classes and encouraged them to make their children participate in all the activities for the better performance & placements. Parents expressed their satisfaction towards the Institution for providing quality education and sharing all important information on the daily basis with them. They also appreciated the efforts of the teachers for inculcating the corporate habit and interest for the learning among their wards.



Photos of Parents Teacher Meet on 8th August, 2021

4. Webinar on Marketing

Swayam Siddhi College of Management & Research has organised Webinar on Marketing on Saturday 14th August, 2021. The webinar was on the theme “Changing Trends - The Marketing Perspective”. Guest Speakers for the Webinar were Mr. Rajan Parulekar – Director , Paradigm Trainers Pvt Ltd., Mr. Mahesh Chikane – Divisional Manager, Food & Personal Care, ITC Ltd., & Mr. Abdul Kareem, General Manager (Sales), Emami Ltd. All the 3 Speakers highlighted the points in connection with the theme of the webinar. Around 70 Students participated in the webinar.



Photos of Marketing Webinar on 14th August, 2021

5. Workshop on Team Building:

SSCMR has organised Hybrid Workshop on Team Building on Saturday 21st August, 2021. The session was taken by the Professional Trainer Mr. Ganesh Bhatt, Director- R&G Institute of Professional Trainings Pvt. Ltd., Lean 6 Sigma Black Belt, Life Coach, PGDFT, Certified Psychometric Test Professional, Connoisseur - Tarot Cards, Physiognomy & Graphology. In this Session Mr. Ganesh Bhatt had taken various Team Building activities. Around 16 Students attended Offline & 44 Students in Online Mode & took the benefit of the session.



6. Teachers Day Celebration

Teacher's Day is celebrated in India every year on 5th September to appreciate the role played by teachers in the life of students—the leaders of tomorrow. The day is also celebrated to pay tribute to Dr. Sarvepalli Radhakrishnan, former President of the country and a visionary educator. Teachers provide the power of knowledge and education and create possibilities for better future. Amidst the pandemic, SSCMR celebrated this day with great enthusiasm through the 4th September, 2021. The whole event was meticulously planned by the First Year Students of MMS.



7. Session on Resume Writing:

A session on 'Resume Writing' was conducted on the 4th, September 2021 at the Computer lab of SSCMR College by the Training & Placement Cell. Prof. Dharmaraja Ganeshan was the Facilitator for the Session. Director Dr. Arloph Johnvieira, Prof CA Ujwal Dhokania were also present for session. The session was attended by 42 students from FYMMS Batch. The purpose of the Session was to give an idea about the Curriculum Vitae, Resume and formats.

Trainer gave a general guideline on writing a resume which is as follows:

1. Name, address, mobile no., email
2. Objective
3. Education
4. Work experience with responsibilities
5. Skills- Educational and Managerial
6. Achievements
7. Referrals

Photos of Session on Resume Writing on 4th Sept.2021

8. Personality Transformation Programme:

SSCMR in collaboration with Magic Institute of Excellence has conducted online session on Personality Transformation on the 5th, September 2021. The session was conducted Mr. Prathamesh Veling, Director of MIE (Magic Institute of Excellence) with the objective of Importance of Personality Transformation on the life of MMS Students. Around 45 Students attended the session.





PRATHAMESH VELING

Entrepreneur | Strategist | Trainer

Life's Philosophy:
The core duty of the Leader is to expand its universe by creating more successive leaders and teach them to pay it forward

Introduction:
Mr. Prathamesh Veling started his career as a Market Research & Analytics professional further developing his expertise in area of Consumer Insights, Social Media Analytics, Innovation Analytics, Formulation of Business Strategies, Restructuring of the Organization, Business deal formation, Consulting etc. His basic qualification B.E. Instrumentation and MBA Marketing, but he believes in the philosophy of continuous life-long learning, which has also made him explore different areas by doing an M.A. in Economics, M.A. in psychology, and currently is pursuing a Ph.D. in the area of leadership.

Following the **IKIGAI, Japanese philosophy**, he believes that profit, purpose, and passion should go hand in hand. This dynamism reflects in his personal life as well - he is a professional Tabla player, an active table tennis player, and passionate food blogger.

Entrepreneurial Journey:
After around a decade of experience working in corporates with companies like **A.C. Nielsen, Aranca Research, Graphene Media, Technocrats, Communicare Education, Sutherland Global Services, Infiniti Management Solutions (same Position) etc.** Mr. Prathamesh decided to start his entrepreneur journey in July, 2017 by incorporating a Training & Development company with the name of **Magic Institute of Excellence**. Through this company, Mr. Veling has trained more than 5000+ students for 3000+ hours across India and has helped people to transform their mindset towards education. Some of the major associations are:

Mumbai, Maharashtra 

prathamesh@mieindia.in 

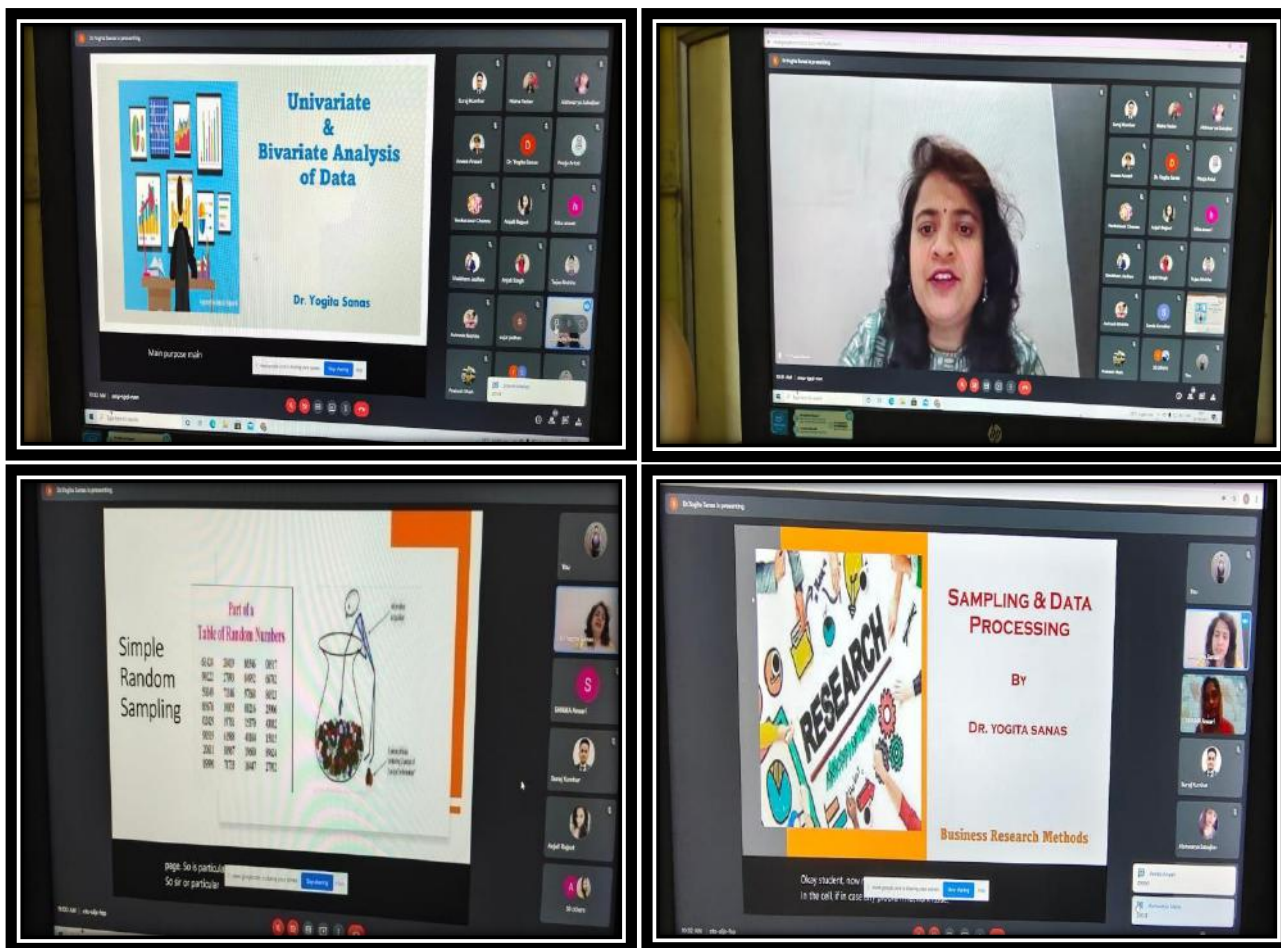
+91 9987072954 

www.linkedin.com/in/prathameshveling 

Companies worked with :

9. Workshop on Research Methodology:

SSCMR has organised 2 Days online Workshop on Research Methodology on Wednesday & Thursday 22nd & 23rd September, 2021. The Guest Speaker for the Session was Dr. Yogita Sanas, Asst Professor, LDS College, Kalyan. The session was attended by around 74 Students & Faculty members on both the days. In these 2 days Speaker covered topics like Data Sampling & Processing and Data Analysis using Excel & SPSS.

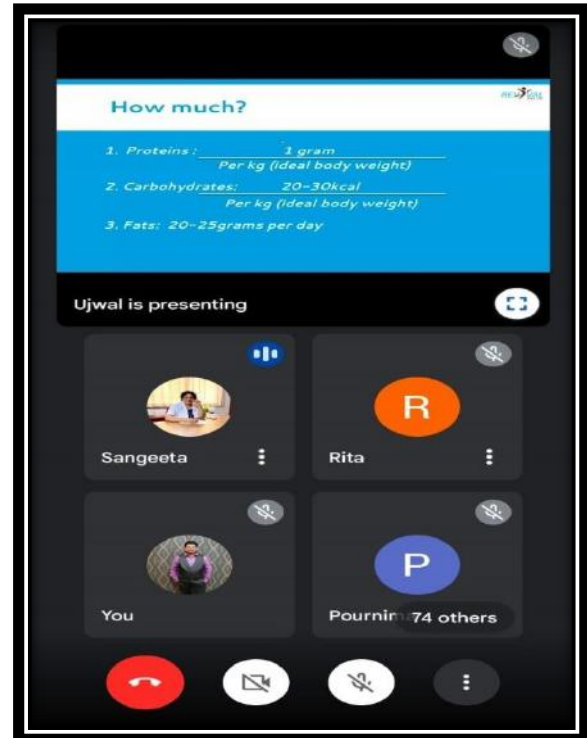
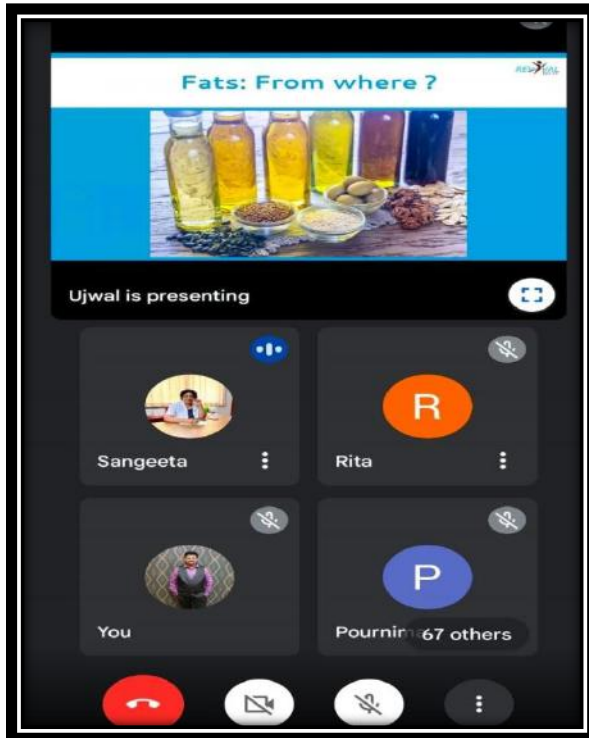


10. Webinar on Nutrition & its Importance on Personality Development

SSCMR had organised a webinar on “Importnace of Nutrituon on Personality Development” on 30th September, 2021. The Session was Conducted by the Guest Speaker Mrs Sangeeta Patki, Clinical Dietian, Properietor of Revival Health, Nasik , Maharashtra. In this session Mrs Sangeeta Patki elxplained various aspects relates to Nutrition such as Role of Good Nutrition, How Much Protien, Fats, Carbohydrate is required to be consumed in a day, What are the sources of Protiens, Fats & Carbs,etc and also explained how good health is important for good personality. The session was attended by 65 Students and Faculty members.

The session was ended by Sweet marathi Poem by Mrs Sangeeta Patki.....

“खूप शिकावे तुम्ही आधी, नापास होऊ नका कधी. व्यायाम सुद्धा करा जरा बहू स्पर्तील भरा भरा , धीट पणाने ने चला कदम, निढळी छाती पोट नरम . व्यसने हटवा , शील हि बनवा शरीर हो बेफाम. अरे तुम्ही सांगारे तरुणांना..... शरीर हो बेफाम. अरे तुम्ही सांगारे तरुणांना..... ,”



SSCMR FACULTY FOCUS

Following are the major SSCMR Faculty Achievements and Recognitions that have brought laurels to the SSCMR Institution:

1. **Dr. Arloph John Vieira, Director, SSCMR** was invited as Guest Speaker at OUR OWN English High School, Sarjah, Dubai for Session on Startups- Way Ahead on 6th Sept.,2021



2. **Prof. Suhas Jategaonkar** was invited as Guest lecturer in **Pune Business School** for Session on Introduction to **Agri Business Management in August,2021.**

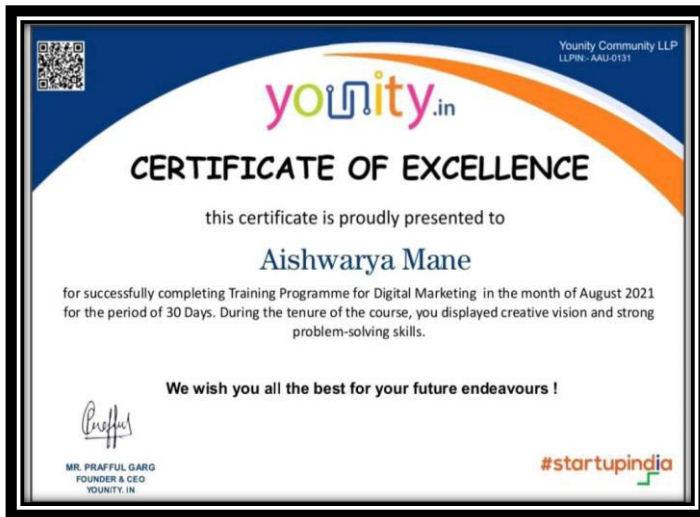


3. **Prof. Suhas Jategaonkar** was invited as Resource Person By **Republican Employees Federation** for Guidance on Employment Opportunities in September ,2021

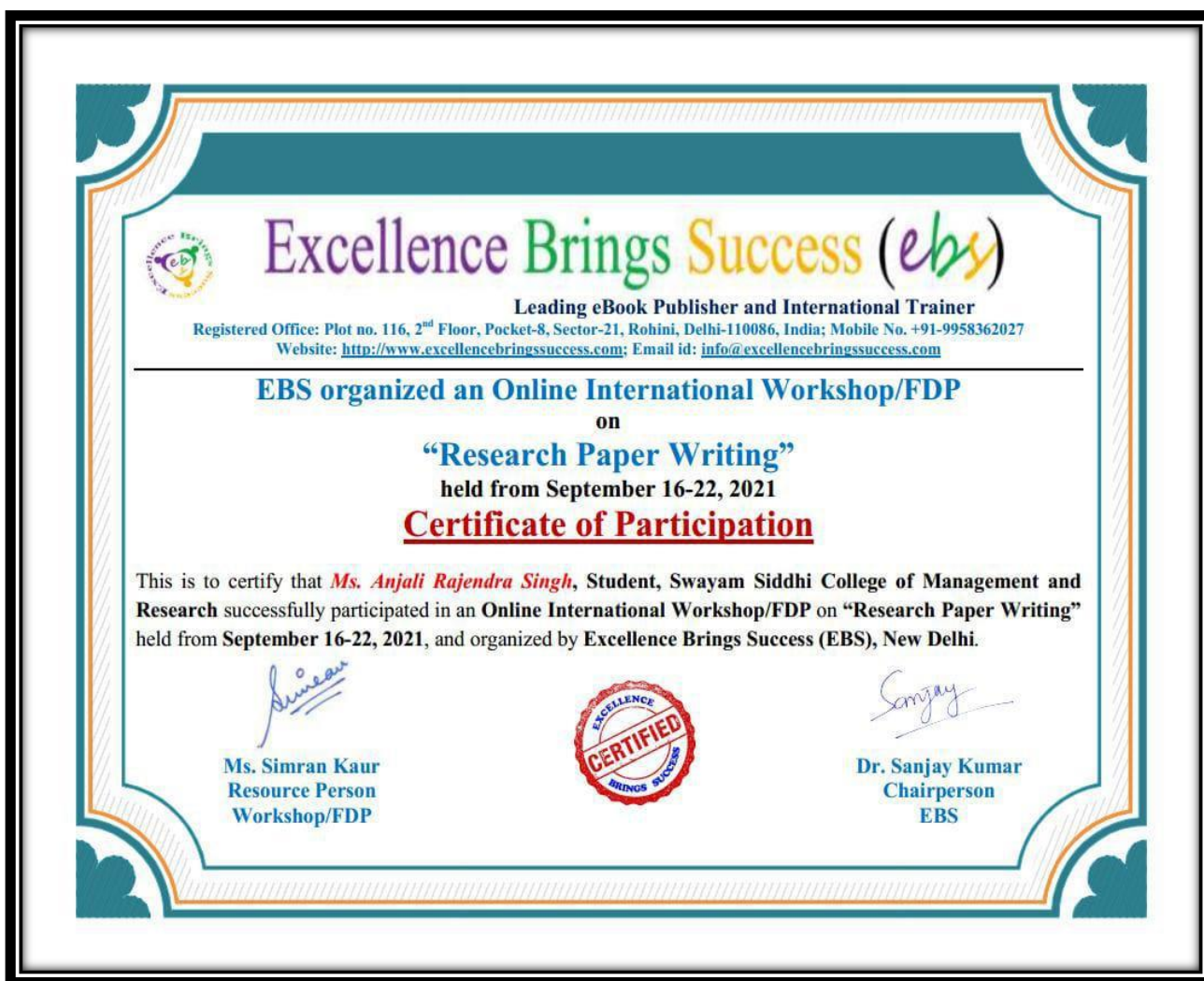
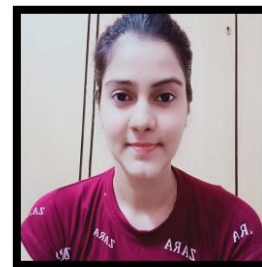


SSCMR STUDENTS ACHIEVEMENTS

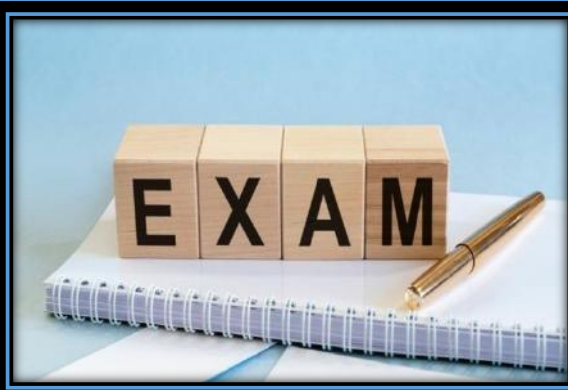
1. Miss Aishwarya Mane, MMS Sem-II Student
had successfully completed **14 Days**
Certification Programme for Digital Marketing
in the Month of August-2021.
2. Miss Aishwarya Mane, MMS Sem-II Student
had successfully completed **30 Days Training**
Programme for Digital Marketing in the Month of
August-2021.



3. Miss Anjali R. Singh, MMS Sem-II Student has successfully participated in 5 Days Online International Workshop on “Research Paper Writing From 16th -22nd Sep., 2021 organised by Excellence Brings Success(EBS), New Delhi



SSCMR UPCOMING EVENT'S



Sem II Exams from 8th Oct to 13th Oct, 2021



Personal Counseling Session on 14th October, 2021



Training & Personality Development Programme from 25th Oct to 28th Oct, 2021



Session on Online Trading in Stock Market on 29th Oct, 2021



Session on General Management – Career & Opportunities in Corporate on 30th Oct, 2021



COVID-19 Vaccination Drive on 28th Oct., 2021

SSCMR ALUMNI CONTRIBUTIONS

We are Proud to inform you that our **Alumna Mr.Avinash Vyas & Mr. Bhavik Bhanushali** Engaged a Guest session for our FYMMS Sem II Students in September, 2021.



Mr. Bhavik Bhanushali, Businessman engaged a session on **Financial Markets on 20th Sep.,2021** which was attended by 56 Students. During his session he engaged students on various aspects of Financial Markets.



Mr Avinash Vyas, General Manager Treasury, Clairant India Limited, had taken a session on 27th Sep.,2021 which was attended by 63 students on the Topic of General Management.

Achievements & Rankings:

- ❖ Accredited by NAAC B+ Grade
- ❖ Ranked as 10th Best Business School in Mumbai by Week National Survey

Specialization Offered:

- ❖ *Finance*
- ❖ *Marketing*
- ❖ *HR*
- ❖ *Operations*
- ❖ *IT*

Value Addition Activities:

- ❖ *Skill Development Courses like Soft Skills, Employability Skills, Personality Development, Advance Excel, Digital Marketing, etc*
- ❖ *Guest Lectures from Corporate & IIM faculty for all specialization*
- ❖ *Training as per Industry Placement Norms*
- ❖ *Industry Oriented Teaching Approach*
- ❖ *Mock Interviews & GD*
- ❖ *Personal Approach & Guidance to all Students.*
- ❖ *Free International Study Tour to- Dubai, Singapore & Thailand.*
- ❖ *Tie-up with Mahindra Pride Classroom Training Programme.*
- ❖ *Local Industrial Visits to Corporate, Factories Warehouses, etc*

Our Successful Alumni's in Industry: (to name a few)

- ❖ *Mr. Tukaram Gaikwad, Chairman, Ethos Realty, Solapur*
- ❖ *Mr. Satyavijay Shingade, CEO, Equvila Health Care Pvt. Ltd.*
- ❖ *Mr. Imran Khan, Manager, ICICI Bank Ltd*
- ❖ *Mr. Samir Chida, Research Analyst, Amazon Logistics*
- ❖ *Mr. Shahid Ansari, Sr Analyst, E-Clerx Services Ltd.*
- ❖ *Mr. Sohail Shaikh, Manager, Reliance JIO Infocom Ltd.*
- ❖ *Mr. Dhammpal Thorat, Prog. Associate, Maharashtra Center for Entrepreneurship Devlpmt.(MCED)*
- ❖ *Mr. Mahesh Andewar, Sr. Manager, HDFC Securities.*
- ❖ *Mr. Ravindra Shende, Supply Chain & Operations, Mgr., Safe Express Pvt Ltd.*
- ❖ *Mr. Mustaqeem Shah, Sales Manager, Property Pistol*
- ❖ *Mr. Aftab Khan, Asst. Sales Manager, Godrej & Boyce Mfg. Co. Ltd*
- ❖ *Mr. Suraj Singh, Business Development Executive, Sektra Marketing Services Ltd.*
- ❖ *Mr. Avinash Vyas, Manager, Clairant India Ltd.*
- ❖ *Mr. Milankumar Jain, Relationship Manager, ICICI Bank Ltd.*
- ❖ *Mr. Sandesh Madhavi, Relationship Manager, SBI Gen Life Insurance.*

I have been a part of this wonderful SSCMR family for the last four months. To become a part of Swayam Siddhi was fun and even challenging but I learned a lot from it. I love the SSCMR faculty, where teachers maintain friendly relations with students -
Shwetali Rathod



"Our college is well equipped with facilities that bring about the best in us. The homely environment, cooperative batch mates, and dedicated teachers make the M.M.S Fresher students feel that they have selected the exact and the best college for their master's degree. SSCMR will always be another home for us"-
Suraj Kumhar



I was pleasantly surprised by the beautiful campus and the quality education that SSCMR provides. The best thing about being a student of SSCMR is the number of available additional opportunities..I am very proud to be as a student of SSCMR." -
ASHVINI SHINDE

Online mode of teaching and understanding was a bit difficult journey initially for both the teaching faculty as well as for students but, the faculty has tried the best from their end and have kept us engaged in lectures and also made us participate in activities like Group Presentations, Talent Hunt games, which kept us indulged and made us not to lose interest." -**Tanzeel Momin**



"SSCMR has given me a platform for identifying and developing my skills, my competencies and helping me to grow as a professional"-
Anjali Singh



SSCMR has been a great contributor to the development of my personality. I have established my leadership, time management, and team skills and have also been able to advance these skills to a whole new level- **Umar Momin**



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Affiliated to UNIVERSITY OF MUMBAI

Approved by AICTE (GOVERNMENT OF INDIA)

Permission by DTE, GOVERNMENT of MAHARASHTRA

MBA / MMS

DUAL SPECIALIZATION

ADMISSIONS OPEN

Government Scholarships Available
OPEN-SC-ST-SBC-NT-OBC



Free International Study Tour
DUBAI - SINGAPORE - THAILAND

Mumbai University Degree - Globally Recognized

Minority Scholarships Available (for Muslims, Jains ..)

Free Bus from Kalyan & Thane

100% Placement Assistance