



SWAYAM SIDDHI MITRA SANGH'S
**SWAYAM SIDDHI COLLEGE OF
MANAGEMENT & RESEARCH**
[AFFILIATED TO UNIVERSITY OF MUMBAI, APPROVED BY AICTE]
(Accredited by NAAC B+)

2022
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SWAYAM SIDDHI NEWSBEATS



Swayam Siddhi Educational Campus,
Temghar, Kalyan –Bhiwandi Road,
Bhiwandi -421302
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Swayam Siddhi College of Management & Research

VISION STATEMENT

**“TO CREATE PROFESSIONALLY COMPETENT LEADERS
FOR INDUSTRY WITH SOCIAL COMMITMENT”**

MISSION STATEMENT

- ❖ ***TO INSTILL HUMAN VALUES & LEADERSHIP QUALITIES FOR HOLISTIC DEVELOPMENT OF STUDENTS***
- ❖ ***TO DEVELOP ANALYTICAL SKILLS & CAPACITY IN STUDENTS TO ACHIEVE LEADING POSITIONS IN BUSINESS ORGANIZATIONS***
- ❖ ***TO ENRICH STUDENTS FOR PROVIDING GOOD INDUSTRIAL & CORPORATE EXPOSURE TO DEVELOP ENTREPRENEUR SPIRIT.***
- ❖ ***TO INCULCATE INNOVATIVE & SUSTAINABLE SOLUTIONS TO ACCOMPLISH THE DYNAMIC SOCIO ECONOMIC NEEDS THROUGH RESEARCH.***



SWAYAM SIDDHI MITRA SANGH'S
SWAYAM SIDDHI COLLEGE OF MANAGEMENT & RESEARCH

“SWAYAM SIDDHI NEWSBEATS”

“Ambition beats Genius 99% of the Time”

A QUARTERLY PUBLICATION FROM SWAYAM SIDDHI COLLEGE OF MANAGEMENT & RESEARCH
VOL.5 ISSUE.1 JAN-MAR.,2022

From the Director's Desk

Dear SSCMR fraternity,

It gives me immense pleasure in informing the faculty and student's fraternity that SSCMR is publishing a Quarterly newsletter by the name of “SWAYAMSIDDHI NEWSBEATS” and the Tag line is “Ambition Beats Genius 99% of the Time”. The 5th Volume Issue.1 for the period “Jan-Mar, 2022 is expected to be released by 1st week of April, 2022

This newsletter will not only help to connect the students but also provide a platform to showcase their talents and achievement in their professional and personal front. It will also build a bond between the faculty and students.

SSCMR's NEWSBEATS will ensure the bonding beats of every student will be heard by the entire SSCMR fraternity through this newsletter. In this current issue, we have focused on SSCMR Events, Faculty, Students & Alumni Contributions & Achievements and this issue will really help the stakeholders to analyze from top to bottom of the functioning and operating of academic and professional activities of SSCMR.

We welcome your wholehearted kind support. Your feedback and suggestions are always welcome.

We would like to thank CA Ujwal Dhokania and his entire team for making this happen during the period when it was needed the most.

At last, I would like to express my sincere thanks to CA Parag Khandekar and Mrs. Rita Khandekar for their support.

Thanks.



Dr. Anil Matkar
Director, SSCMR

CHIEF PATRONS

CA PARAG KHANDEKAR
MANAGING TRUSTEE, SSCMR

Mrs. RITA KHANDEKAR
TRUSTEE, SSCMR

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SSCMR EVENTS

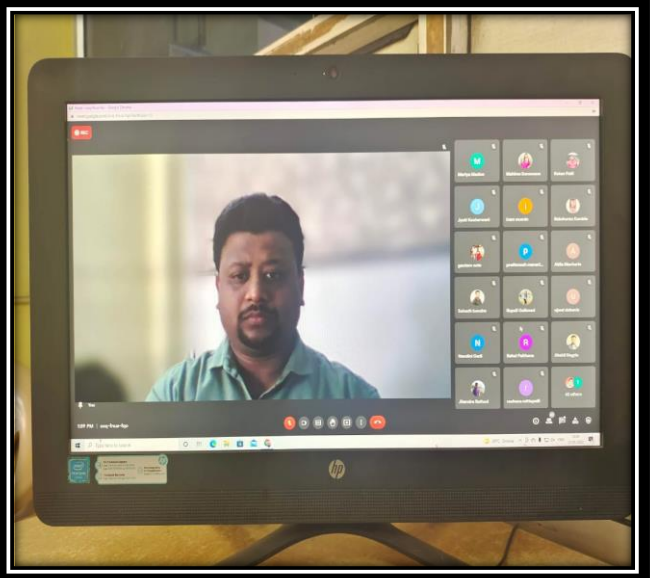
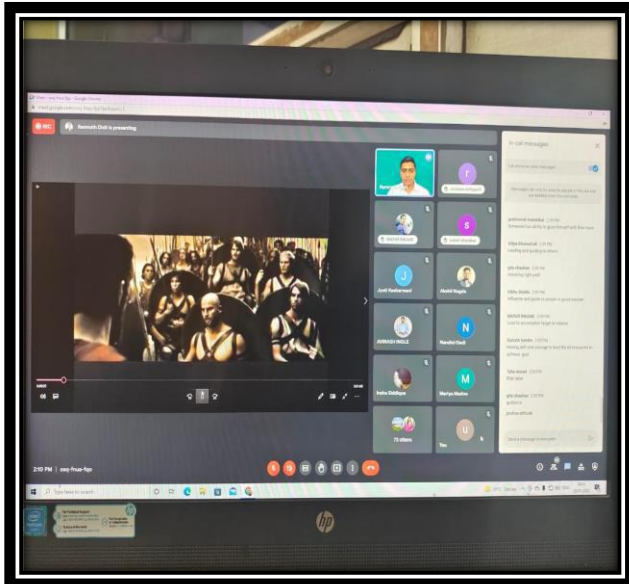
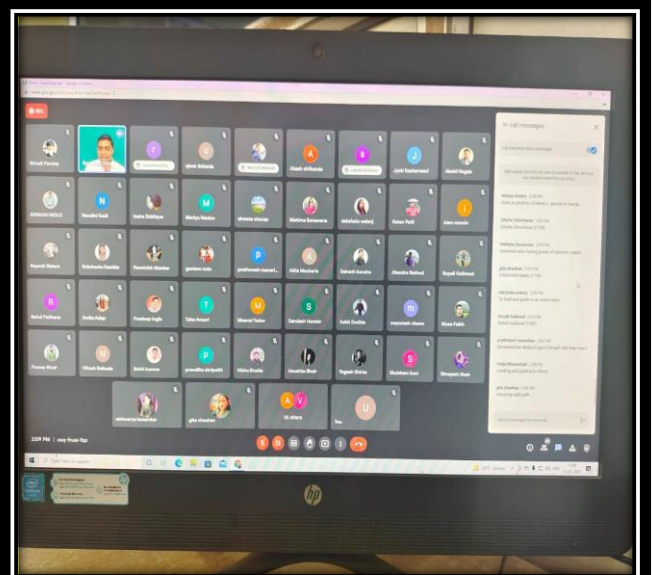
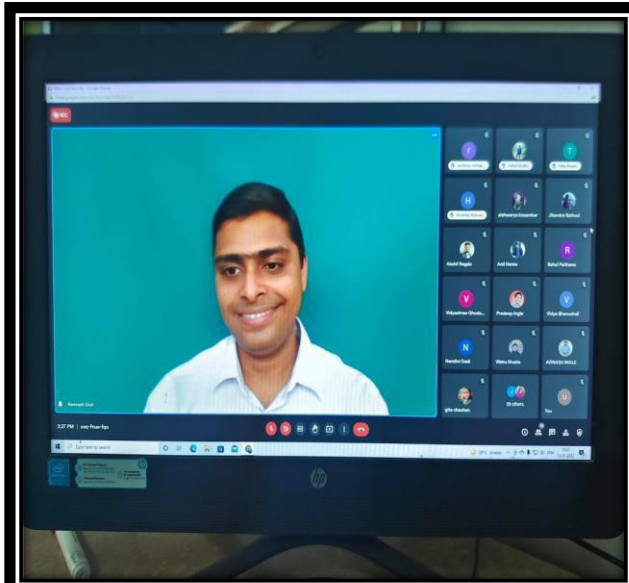
1. Industrial Visit:

Swayam Siddhi College of Management & Research has organised **8 Days Industrial Visit to Amritsar, Kullu-Manali & Chandigarh** for SYMMS Students from 6th Jan.,2022 to 13th Jan.,2022. During the visit students were explored to various industries like Siddhartha Super Mills Ltd. Microturners, Shawl Factory, Pingalwada NGO. Around 67 Students went for the same.



2. Session on Team Building & Leadership:

Swayam Siddhi College of Management & Research has organised Online Guest Session “**Leadership & Team Building**” on 15th Jan., 2022. Guest Speakers for the session was Mr. Ramnath Dixit-Consultant, Facilitator & Founder at Squirrel Interventions. In this session he focused on various Importances of team building & leadership in Students life. Around 72 Students participated the Session.



3. COVID-19 Vaccination Drive:

The SSCMR has organised COVID-19 Vaccination Drive-2 in association with Bhiwandi Nizampur City Municipal Corporation (BNCMC) on 24th January, 2022 in SSCMR Campus. This Drive was benefited to all the students of the college, teaching & non teaching staff and local citizens of the Bhiwandi City. Total 121 Citizens were participated & vaccinated in this drive.



4. Tree Plantation Drive

A “Tree Plantation Drive was organized on 4th February 2022 at 11:00 am in Lakhivali village, Bhiwandi was undertaken by Dr. Anil Matkar (Director of Swayam Siddhi College of Management and Research), DR. G.S. Shikhare (Principal of Swayam Siddhi Degree Night College, Dr. Sudhakar Iyer, Prof. Sharique Momin, Prof. Ravi Bitla and Prof. Prashant Jadhav supported the tree sapling plantation drive and motivated the students to take care of the saplings so that they grow into healthy trees. Around 50 plant sapling were planted including neem tree as it possess medical properties.. The students were motivated and advised to take care of the saplings planted by them. The students also took the Oath: “I will plant a tree sapling and take care of the sapling such that it grows into a mature tree” – The Sarpanch of the village also explained the importance of planting the trees and thanked everyone for their efforts. The students were encouraged to plant tree saplings. This activity shall be repeated as and when required. - We hope that such activities shall sensitize and encourage the students to “Love the trees until their leaves fall off, then encourage them to try again next year”. By the end of the program all were exhausted. We should plant as many trees possible to create a healthy environment and contribute to minimize the climate change. We hope everybody plants a tree in their lifetime and contribute in conserving the nature. I thank everyone in supporting us for the noble cause.



5. Blood Donation Camp:

SSCMR has organised Blood Donation camp on 8th Feb.,2022 in association with SSDNC & Nair Hospital Mumbai. It is a way of good gesture in bringing a ray of hope to contribute to the serious problems of acute shortage of blood. India faces a blood shortage of 3 million units. The problem can be addressed if an additional two percent of Indians donate blood, as opened by the Health experts. We need 12 million units of blood every year but just about nine million units are being donated. Our College has been religiously organizing blood donation camps every year and students and the faculty members come forward voluntarily to donate blood. While addressing to people at the camp our college brought awareness in them about shortage of blood and why we must donate blood every year, to help the persons requiring blood. Blood donation can save lives of innumerable persons. Donation of blood is very critical and crucial for saving lives many patients and those who have met with accidents. It is as such a great service or contribution to the society and people living in it. Proper support was given by the doctors' team and the support staff.



6. STC on Personal Grooming & Training

Swayam Siddhi College of Management & Research has organised 3 Days Programme on Personal Grooming & training from 10th Feb., 2022 to 12th Feb., 2022 in which various sessions on Communication Skills, Extempore, GD & Presentation were conducted by In-house Faculty Prof Suhas Jategaonkar & Prof Dharmaraja Ganeshan.

7. Session on Marketing Strategies & MMS Education:

Swayam Siddhi College of Management & Research has organised Guest Session on Marketing Strategies & MMS Education on 18th Feb., 2022. The Guest Speaker for the Session was Prof. Prashant Pawar- Expert Faculty of Marketing. In this session Prof Prashant Pawar guided the MMS Students on various Marketing Strategies for Career Growth & improvements and also explained its implication on MMS Education. Session was coordinated by Prof Suhas Jategaonkar. Total 333 Students attended the session.



Session by Prof Prashant Pawar 18.2.2022

8. Mock Interview and session for Opportunity in HR.

Swayam Siddhi College of Management & Research has organised Session various opportunities in HR Sector & also conducted Mock Interview for HR Specialisation Students on 27th Feb., 2022. The Speaker for the Session was Prof Sharique Momin- HR Faculty. This session was attended by all the HR Specialization students.

9. Women’s Day Celebration:

The Women’s day was celebrated in a very spirited and enthusiastic manner in SSCMR on March 8, 2022 on the occasion of International Women’s Day.

The Program proceedings were anchored by Prof. Ujwal Dhokania who paid glowing tributes to iconic Women's Personalities along with Dr. Anil Matkar, Director, SSCMR delivering an inspirational speech highlighting the contribution and saluting the Institution and principles of Womanhood.

The Teaching and non-Teaching Women Staff from SSCMR and Degree Night College were also cordially invited for this event. They were felicitated by Dr. Anil Matkar, Director, SSCMR. Guest Speaker Mrs. Laxmi Reddy – Alumni of SSCMR was also felicitated by Senior Staff Members of the Institution. The culmination of the proceedings included a Cake Cutting Ceremony on the eve of International Women’s Day.

Thus the event was an apt salute to the Institution of Womanhood and was in sync with the International Women’s Day Theme for 2022 - “Choose to Challenge.”



10. Convocation Ceremony of 2018-20 & 2019-21 Batch:

Swayam Siddhi College of Management & Research has organised Convocation ceremony for MMS Batch of 2018-20 & 2019-21 on 12th March, 2022. In this Ceremony 210 passed out students were present. The Chief Guest for the Ceremony was Dr. V.B. Tayde- Ex Director of Sydnem Inst. Of Mgmt, Mumbai, Guest of Honour – Ms Jyoti Sharma- Vice President of Suryoday Small Finance Bank Ltd. The function proceeded with sharing some pearls of wisdom by Dr Anil Matkar- Director of SSCMR to the Post Graduating students. This was followed by some industrial experiences and motivational and inspirational speech by the chief guest & guest of honour. The speech was followed by prize distribution ceremony starting with distinction followed by certificate distribution to the post graduates by all the dignitaries on the dais.





11. Inter-College Competition- “75th Year of Independence”:

Swayam Siddhi College of Management & Research has organised Inter College Competition on 15th March, 2022 on the Theme of “75th year of Independence”. Various events like Debate, Singing, Quiz Competition, Elocution, Essay Writing, etc were conducted. In this event Students from 8 Colleges had participated. Total around 94 Students participated in different Competitions.



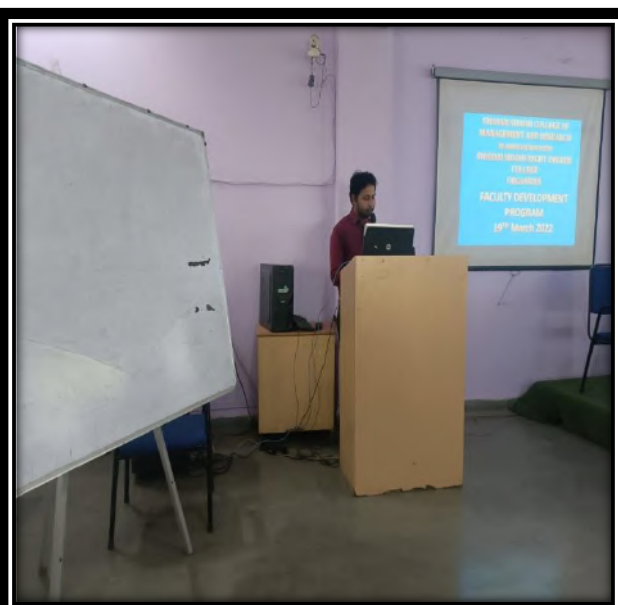
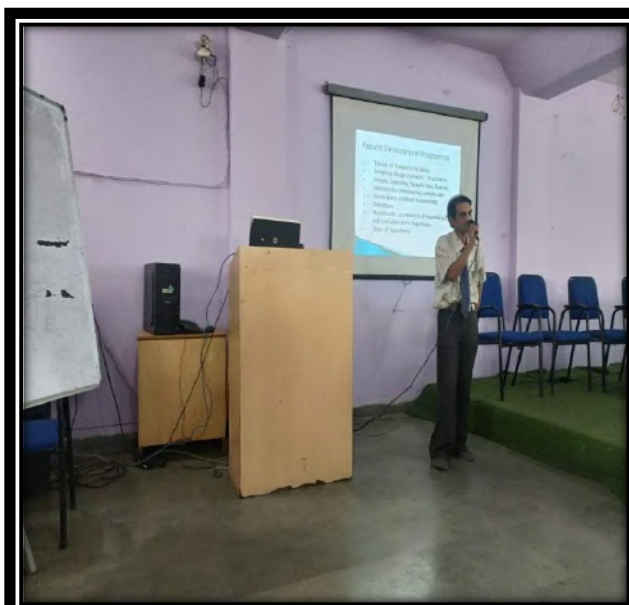
12. Accounting Quiz:

SSCMR had organised Accounting Quiz for FYMMS Students on 17th March, 2022. This Quiz was conducted by Prof CA Ujwal Dhokania. In this Quiz around 100 Question of Financial Accounting was covered. Students were divided in a group of 4 each. The competition was judged by Prof Suhas Jategaonkar, Prof Huzaima Momin & Prof Pratiksha Deolalkar.



13. Faculty Development Programme on Research Methodology :

SSCMR had organised a FDP on Research Methodology for on 19th March,2022. The Resource Person for the FDP Programme was Dr.Arvind Biradar (Associate Professor- IMCOST, Thane) and Dr. Gauri Shankar (Sr. Faculty – Lala Lajpatrai Inst. of Mgmt., Mumbai). Main objective of this FDP was a) To ensure the staff and students are aware about the research b) To provide the information about data collection, analysis and interpretation. c) To motivate them to write research paper and enroll for Ph.D. Total 13 Faculty & 38 Students were present for the FDP.



14. Guest Session on Personality Development & Personal Grooming:

SSCMR had organised 6 Hours Guest Session on **Personality Development & Personal Grooming** on 26th & 28th March,2022. This session was conducted by Trainer Ms. Ankita Advani – Team Lease Pvt Ltd. (Professional Trainers). In this session trainer cocentrated on Presentation Skills, Interview Skills, Personal Introduction Round, and variuos management games.



SSCMR ALUMNI CONTRIBUTIONS

We are Proud to inform you that our Alumna Mr. Bhavik Bhanushali & Mr. Manoj Gudur engaged a Guest session for our SYMMS Students in the month of Jan-March, 2022.

Alumni Guest Session on How to Face Interview:

SSCMR had organised Guest Session on How to Face Interview by SSCMR Alumna Student Mr. Bhavik Bhanushali- (Associate at Morgan Stanley, Mumbai) on 18th February, 2022. In this session Mr Bhavik- Introduced students about various questions faced in Interview & also conducted Mock Interview for each of the SYMMS Students. Total 21 Students attended the session.



Alumni Guest Session on Job Opportunities in Finance Sector & Mock Interview:

SSCMR had organised Guest Session on **Guest Session on Job Opportunities in Finance Sector & Mock Interview** by Alumna Student Mr. Manoj Gudur- (Sr. Associate at Atos Syntel, Mumbai) on 24th February, 2022. In this session Mr Manoj Gudur guided students about various job opportunities in Finance sector and also conducted Mock Interview for all Finance Specialisation SYMMS Students. Total 22 Students attended the session.





राष्ट्रीय मूल्यांकन एवं प्रत्यायन परिषद
विश्वविद्यालय अनुदान आयोग का स्वायत्त संस्थान
NATIONAL ASSESSMENT AND ACCREDITATION COUNCIL
An Autonomous Institution of the University Grants Commission

Certificate of Accreditation

*The Executive Committee of the
National Assessment and Accreditation Council
on the recommendation of the duly appointed
Peer Team is pleased to declare the
Swayam Siddhi Mitra Sangh's
College of Management and Research
Temghar, Bhiwandi, Dist. Thane, affiliated to University of Mumbai,
Maharashtra as
Accredited
with CGPA of 2.51 on seven point scale
at B⁺ grade
valid up to March 27, 2022*

Date : March 28, 2017



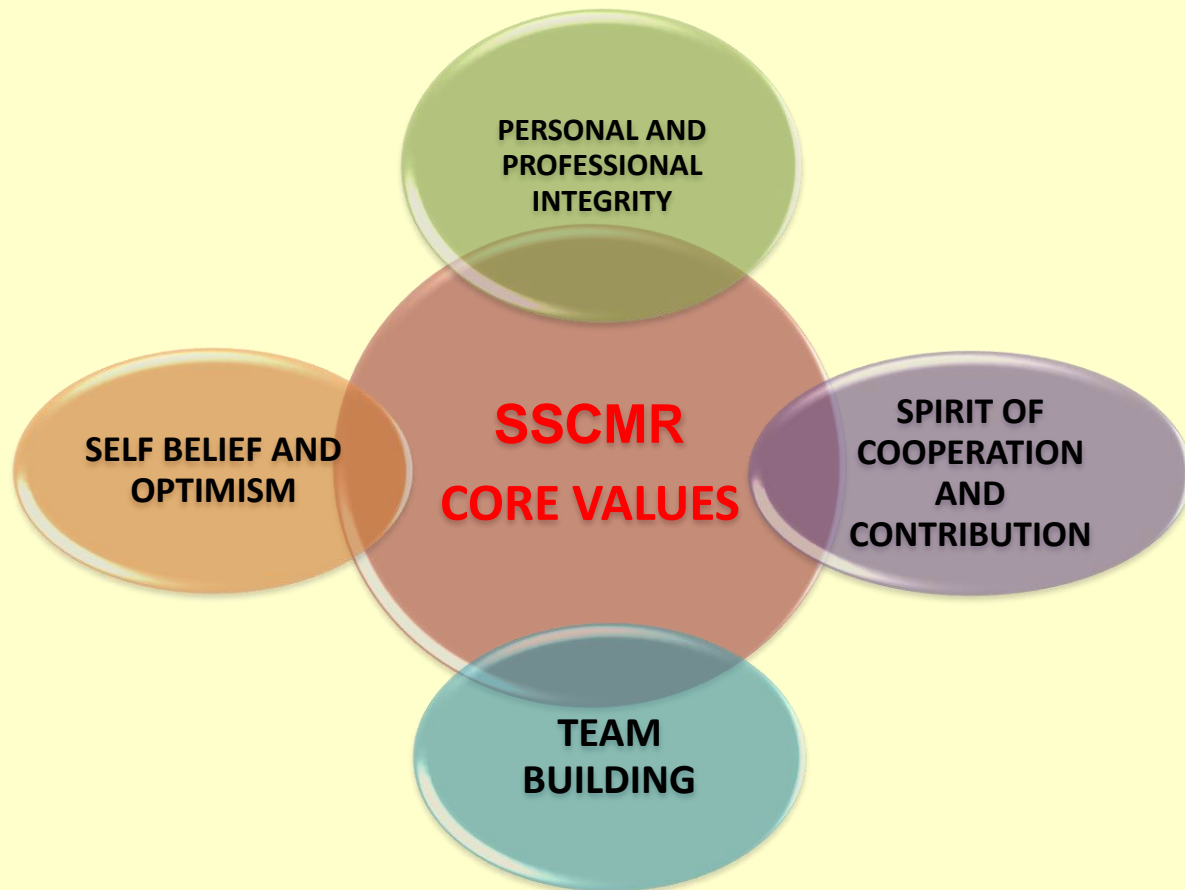
D. Singh
Director

SWAYAM SIDDHI COLLEGE OF MANAGEMENT & RESEARCH

PROGRAM OUTCOMES

- 1. APPLY KNOWLEDGE OF MANAGEMENT THEORIES & PRACTICES TO SOLVE BUSINESS PROBLEM**
- 2. FOSTER ANALYTICAL & CRITICAL THINKING ABILITIES FOR DECISION MAKING.**
- 3. ABILITY TO UNDERSTAND, ANALYZE AND COMMUNICATE GLOBAL, ECONOMIC, LEGAL & ETHICAL ASPECTS OF BUSINESS.**
- 4. ABILITY TO DEVELOP VALUE BASED LEADERSHIP WITH THEMSELVES AND OTHERS IN THE ACHIEVEMENTS OF ORGANIZATIONAL GOALS, CONTRIBUTING EFFECTIVELY TO A TEAM ENVIRONMENT.**
- 5. EVALUATE BUSINESS ENVIRONMENT AND OPPORTUNITIES AND DEVISE STRATEGIES FOR RESPONDING EFFECTIVELY TO PROBLEMS, THREATS, AND OPPORTUNITIES**
- 6. ANALYZE AND SYNTHESIS ACROSS DISCIPLINES/FUNCTIONS IN ORDER TO EVALUATE BUSINESS OPPORTUNITIES AND MAKE SOUND BUSINESS DECISIONS**
- 7. CONSTRUCT AND COMMUNICATE A LOGICAL, RELEVANT, AND PROFESSIONAL QUALITATIVE ASSESSMENT OF BUSINESS INFORMATION OF SPECIFIC DOMAIN AREA IN AN EFFECTIVE MANNER.**
- 8. SUMMARIZE AND APPLY THEORIES OF TEAM COMPOSITION, PROCESS, AND MOTIVATION TO EFFECTIVELY MANAGE WORK TEAMS.**

SSCMR CORE VALUES



WE INCULCATE IN STUDENTS

S- Spirit of Co-operation

S- Strategy to Excel

C-Creative Ideas

M- Managerial Skills

R- Research